

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) CS</div> <p>Those who are using websites for shopping, Searching, Transactions mainly the people from the age of 18.</p>	<div>6. CUSTOMER CONSTRAINTS CC</div> <p>No server breakdown, permission to scan the transaction process.</p>	<div>5. AVAILABLE SOLUTION AS</div> <p>Anti-spyware and firewall settings should be used to prevent phishing attacks and users should update the programs regularly. Firewall protection prevents access to malicious files by blocking the attacks. Antivirus software scans every file which comes through the Internet to your computer.</p>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS J&P</div> <p>To protect the personal informations, Money from the hackers.</p>	<div>9. PROBLEM ROOT CAUSE RC</div> <p>First the hacker create a fake website and send this URL to the victim user when the user click on the URL which in turn redirect to the phishing website to extract users personal informations and data.</p>	<div>7. BEHAVIOUR BE</div> <p>Directly related: Finds user-friendly web phishing detection applications or websites.</p> <p>Indirectly related: Permission to access the whole transaction process and server connectivity.</p>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div>TR</div> <div>Accurate result in minutes seconds and two-step verification during online transaction</div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div>We use Machine deep learning method to detecting web phishing websites and attack.</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div>Online : Inputs the active URL and extract the details for prediction.</div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Before: Feel depressed, scared and to confidentiality to be scammed by phishing websites.</div> <div>After: Online Transactions should be trusted and the customer's Confident should be increase.</div>		