

Ideation Phase

Brainstorm & Idea Prioritization Template

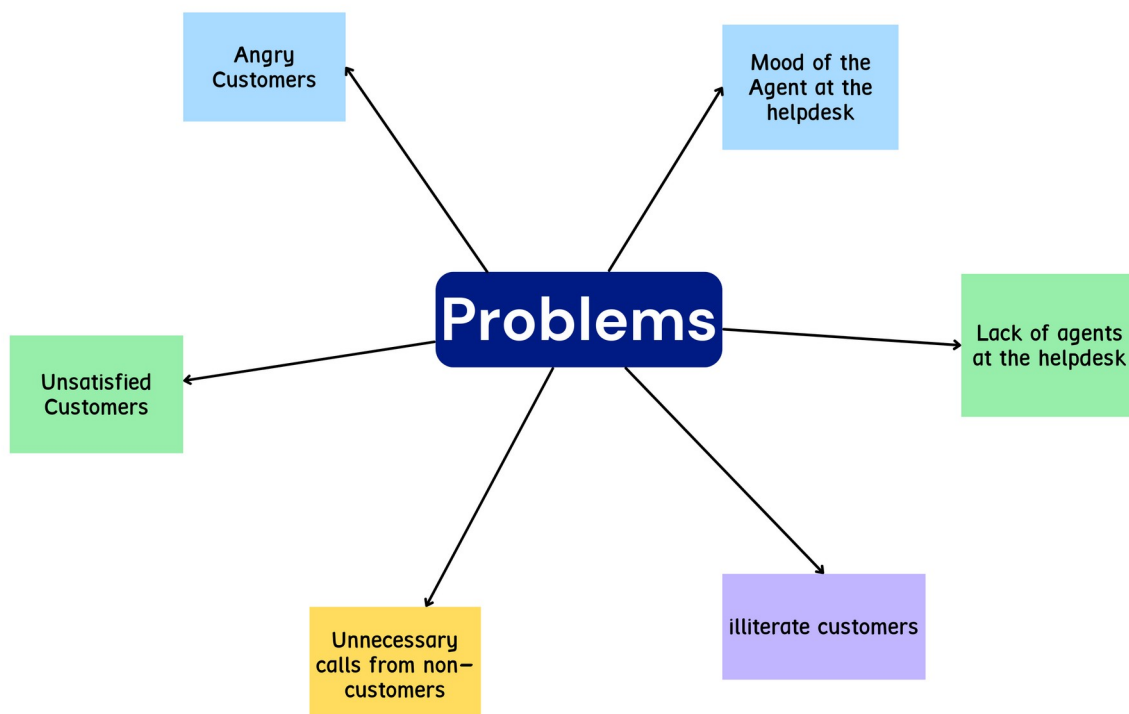
Date	30 August 2022
Team ID	PNT2022TMID34671
Project Name	Customer Care Registry
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Defining The Problem Statement:

To assist the customer in a better way so that he/she can clarify the doubts and get a satisfaction over the issue.

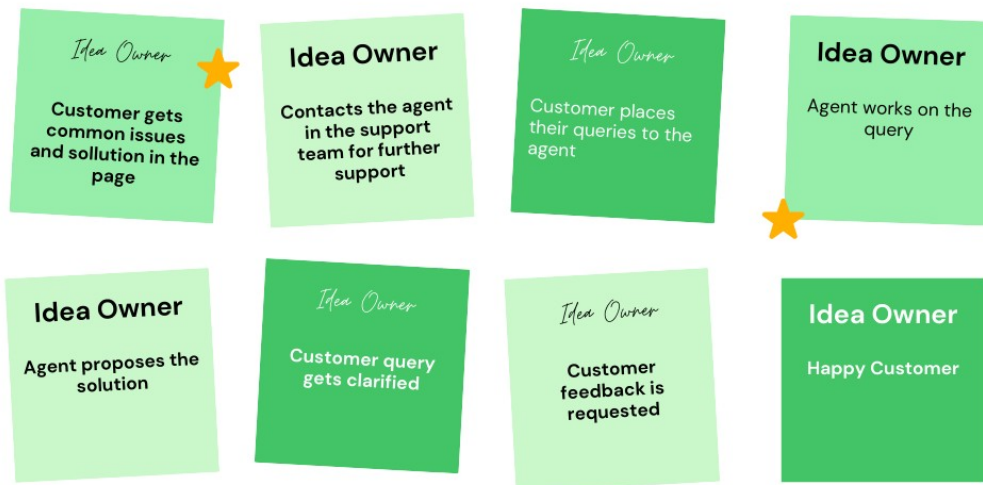
Problems:



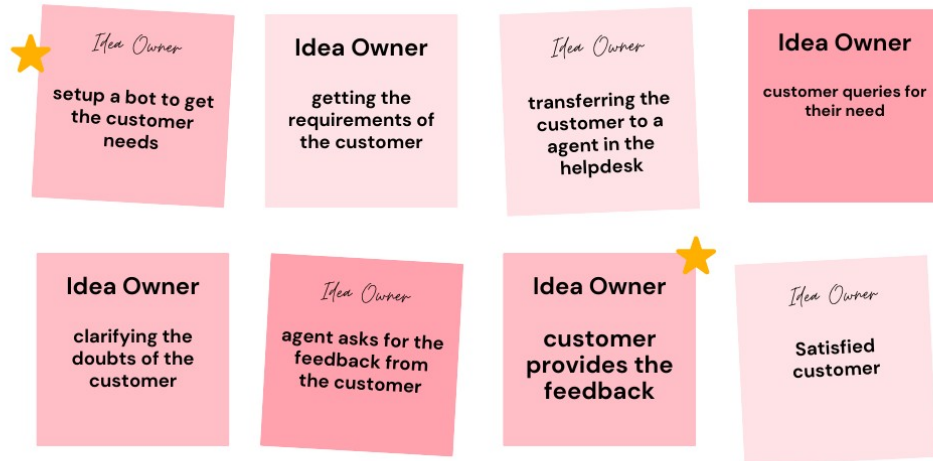
Step-2: Brainstorm, Idea Listing and Grouping

Steps to overcome the problem:

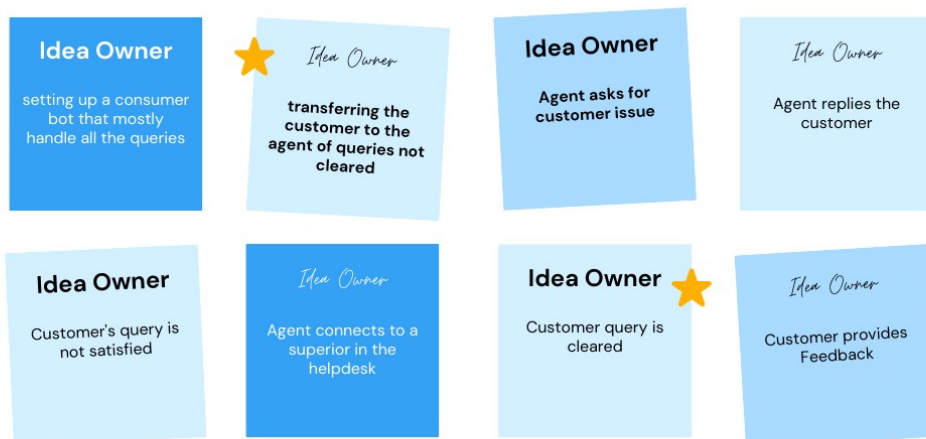
Shagish Bergin



Shamitha Sheffrin



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Step-3: Idea Prioritization

