AS

BE

1. CUSTOMER SEGMENT(S)

Who is your customer? i.e. working parents of 0-5 v.o. kids

Forest officer local people hunters

6. CUSTOMER CONSTRAINTS

CS

J&P

TR

ΕM

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available

Sensors allow for detecting and monitoring of fires, transfer the information about the location, temperature, of the forest fires through satellite. Satellite data is also critical for observing and monitoring smoke from the fires.

5. AVAILABLE SOLUTIONS

CC

RC

SL

Which collisions are available to the customers when they face the

Satellites, Drones, Virtual Reality, Artificial intelligence are some of the techniques used for fire detection

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

.Sensors are used to detect fires in forest .Continuous monitoring is required to detect forest fire. Sensor set in the forest detect fires by sensing heat. Satellites are used t For detecting and monitoring fires.

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists? What is the back story behind the need to do

i.e. customers have to do it because of the change in

Forest fires cause lots of damage, some of them are - loss of wildlife habitat, extinction of plants and animals, destroys the nutrient rich top soil, loss of valuable timber resources, ozone layer depletion, loss of livelihood for tribal people and poor people, increase in global warming.

7. BEHAVIOUR

What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated; customers spend free time on volunteering work (i.e. Greenpeace)

The manner in which fuel ignites, flame develops and fire spreads

3. TRIGGERS

Camp fires left unattended. The burning of debris, equipment use and malfunctions and negligently discarded cigarettes.

4. EMOTIONS: BEFORE / AFTER

People were in fear about their Before:

lives and property

: Feel relief After

10. YOUR SOLUTION

We using sensor to detect fires. We should improve the quality of sesors for security. To further enhance the capability of their application backup and recovery of data technique can be used.

8. CHANNELS of BEHAVIOUR

ONLINE: sensors to detect fire

OFFLINE: educate the tribal people

about forest fire



Identify strong T	strong TR & EM
π ∞ π ≤ 1 × 1 × 1 × 1 × 1 × 1 × 1 × 1 × 1 × 1	Identify