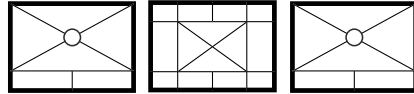


Empathy Map

EMPATHY MAP

Identifying stakeholder behaviour



Project name:

Stakeholder:

Day

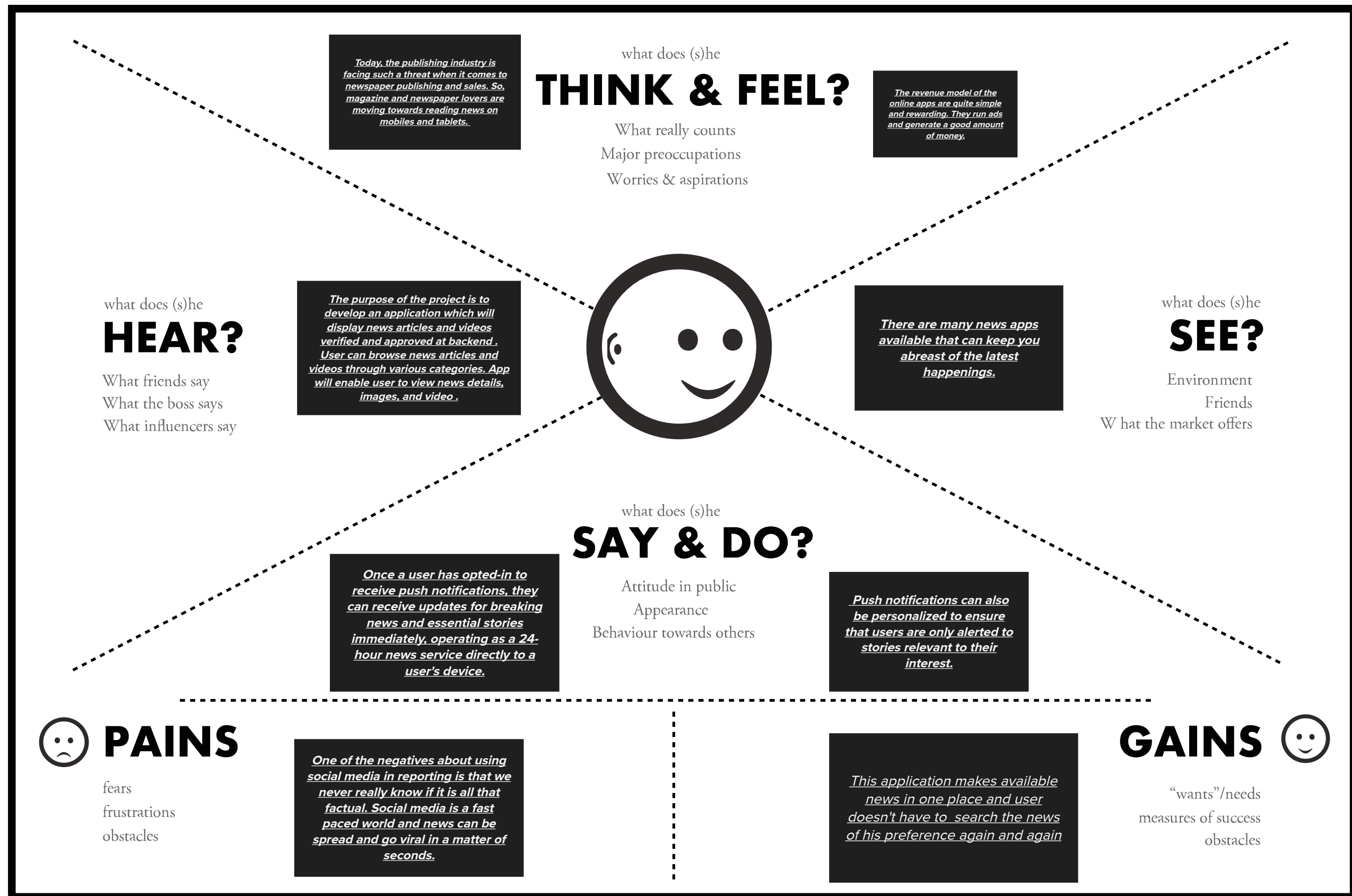
Month

Year

Designed for:

Designed by:

Version



Designed by

EVENT DESIGN *collective*

2018 EVENT DESIGN COLLECTIVE GMBH

EVENT DESIGN USING THE EVENT CANVAS™ METHODOLOGY

www.eventcanvas.org

version 20180621

Source: adapted from XPLANE