## **Ideation Phase**

## **Define the Problem Statement**

Date	19 September 2022
Team ID	PNT2022TMID34044
Project Name	News Tracker Application
Maximum Marks	2 Marks

## **Customer Problem Statement:**

Problem Statement (PS)	I am (Customer )	I'm trying to	But	Because	Which Makes Me Feel
Ps -1	Common news reader	Read timely true and legit news	people notified with spam and irrelevant news	People posting fake news every day	Not to use these kinds of apps. It always shows fake news and spam news.
Ps -2	Common news reader	Getting spam news	User don't want to waste time figuring out the relevance of news	Less relevance of the news	Which leads to losing important news and showing some spam news.
Ps -3	Young people	don't use news application	don't want to read news from app	Get updates from the social media	No use of multiple news apps.
Ps -4	Farmer	Timely news about clouds, rain and wind	We need to update pre- cautionary steps	Info about rain and wind available everywhere	Will attract .