

Project Design Phase-I

Proposed Solution

Date	09-10-2022
Team ID	PNT2022TMID43386
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	People now a days don't find time to buy and read newspaper. But they wish to get updated with current affairs instantly.
2.	Idea / Solution description	To develop an application that provides the news whenever they want that is relevant to user's area of interest and also personalize it.
3.	Novelty / Uniqueness	<ul style="list-style-type: none"> A user can read the news that is relevant to their area of interest and can customize their interest whenever they want. The news will be displayed from trusted websites only.
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"> This application will help in enhancing the number of news readers People getting to know current affairs will improve the basic knowledge among everyone.
5.	Business Model (Revenue Model)	<ul style="list-style-type: none"> Revenue can be got by adding advertisements- sponsored organization. Premium subscription for user will add another method for revenue. These premium users will get features like No ads.
6.	Scalability of the Solution	Since this application is public oriented so when deployed will attract lot of news readers and also people who are interested in trending topics. Sharing of news will also increase the number of users for this application. Thus scalability extends to a level of all educated people, app users in the surrounding.