

## Ideation Phase

### Define the Problem Statements

Date	09-10-2022
Team ID	PNT2022TMID43386
Project Name	News Tracker Application
Maximum Marks	2 Marks

#### Problem Statement:

I am
I'm trying to
But
Because
Which makes me feel

Arjun, a businessman. As a businessman I should be updated with all market activities.

read news everyday and get myself updated

due to busy schedule and work, I am not able spend time for reading.

It is difficult for me to buy newspaper everyday and search for news that is relevant for me and read it.

not updated with current events and being less competitive in my business.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1 Getting the relevant and right news in single platform is difficult.	Karthick, a lawyer. I want to be updated with current affairs with right and verified information	Read news from different applications every day and spend time on it.	it is challenging for me to spend time on it due to my working hours and busy schedule.	It is difficult to get right set of information for me and validate it from a single platform	That I am wasting a lot of my time in finding and validating the content from different platforms.
PS-2 People with busy schedule doesn't find time to read newspapers.	Siddharth, a student. I want to know about trending news which would be helpful for my studies.	Read news from newspaper everyday by buying it from stores.	It is difficult to spend time with my college timings.	Most of my time goes in travelling and I couldn't find time to buy newspaper.	Depressed that my time is wasted and not being able to update myself with recent events.