IBM PROJECT(Arrythmia classification)

AI classification makes identification of Arrythmia more Precious

Do we need to automate the classification process?

How to process the ECG spectral images?

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

How to identify Arrythmia using ECG images?

"Can identify arrythmia without the help of doctor"

Is it relaiable?

What do they HEAR?
what friends say
what boss say
what influencers say

can it be used to identify other such condition?

"Will it provide any remedy for my situation?"

What do they SEE?
environment
friends
what the market offers

Is it worth investing time in it?

Why i should use this classifier?

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

Can be used in case of an emergency situation

Can I book an appointment from the suggestion given ?

How i could trust your product?

PAIN
fears
frustrations
obstacles

Does not account for every sitution

Need more work for perfection

General public does not bellive this method

GAIN
"wants" / needs
measures of success
obstacles

No need for a consulting

Ease of access

can be used by general public