6. CUSTOMER CONSTRAINTS

5. AVA

5. AVAILABLE SOLUTIONS

A S

A teacher who have heart disease but she dont have time to go hospital

Identify heart disease because of several contributory risk factors such as diabetes, high blood pressure, high cholesterol, abnormal pulse rate Healthy lifestyle habits such as eating a low-fat, low-salt diet, getting regular exercise and good sleep, and not smoking

2. JOBS-TO-BE-DONE / PROBLEMS



9. PROBLEM ROOT CAUSE



7. BEHAVIOUR



Find heart problems and cure the diseases

Risk factors include a poor diet, lack of exercise, obesity and smoking. Healthy lifestyle choices can help lower the risk of atherosclerosis

Vitamin C. Arrhythmias and other heart conditions

are associated with oxidant stress and inflammation.

Antioxidants like vitamin C and vitamin E appear to be effective in reducing these. You can use vitamin C

to treat colds, the flu, and even cancer, and it can also

Protect you from type 2 diabetes, asthma, joint pain, and a number of other chronic diseases and conditions

3. TRIGGERS



Symptoms: Symptoms may include chest pain, nausea, shortness of breath, sweating, dizziness, palpitations.





Before: Especially negative emotions, such as hostility, anger, depression and anxiety, precipitate coronary heart disease

After: Temporary feelings of sadness and a depressed mood are common for the first few weeks.

10. YOUR SOLUTION

help with arrhythmia.



8. CHANNELS BEHAVIOR



8.1 ONLINE

Customer will Find their heart disease online rather than going hospital

8.2 OFFLINE

Customer will collect their ecg image offline going hospital