

1. CUSTOMER SEGMENT(S) Inventory Management software can help distributors, whole salers, manufacturers and retailers to optimize their warehouses.	6. CUSTOMER CONSTRAINTS Limits on raw materials, machine capacity, workflow capacity, inventory investment, storage space or the total number of orders placed.	5. AVAILABLE SOLUTIONS Track inventory across multiple locations, automatically manage reorder points, forecast demand and plan production and distribution.
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2. JOBS-TO-BE-DONE / PROBLEMS Unclear communication, inadequate access, inefficient warehouse management, overselling, spoiled goods.	9. PROBLEM ROOT CAUSE As retail is a fast-paced and customer-facing sector, customer satisfaction is core to its business growth.	7. BEHAVIOUR From a customer's point of view, it helps them provide better customer services through fast delivery and low shipping charges hence meeting customer expectations.
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<p>3. TRIGGERS TR</p> <p>Inventory Management is vital for retailers because the practices helps them increase profits and efficiency.</p>	<p>10. YOUR SOLUTION SL</p> <p>We propose an inventory management system that ensures control over customer's demand without running out-of-stock or carrying excess supply.</p>	<p>8. CHANNELS of BEHAVIOUR</p> <p>CH ONLINE</p> <p>Using cloud based software where you can access all inventory-related information that can make business easier for you.</p> <p>OFFLINE</p> <p>The simplest way to track inventory is to manually count your inventory every two weeks and compare the numbers verses Sales which is periodic inventory.</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Without efficient inventory management, retailers can easily lose track of their stock levels.</p> <p>But after using our technique, it ensure there is enough goods or materials to meet demand without creating overstock or excess inventory.</p>		