

Ideation Phase

Define the Problem Statements

Date	4 October 2022
Team ID	PNT2022TMID34001
Project Name	Project – Inventory Management System for Retailers
Maximum Marks	2 Marks

Customer Problem Statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Supplier	To make on-time delivery possible	I'm unable to supply the products demanded	Of the inaccurate data and limited visibility	Daunty
PS-2	Retailer	meet customer demand without running out of stock or carrying excess supply	It seems impossible to keep track of the customer-demanded products	Of lack of a proper software	frustrated
PS-3	Shopper	To purchase goods	The products which I prefer has run out-of-stock	Of unawareness of the retailers	Annoyed