INVENTORYMANAGEMENTSYSTEMFORRETAILERS

Domain:CloudApplicationDevelopment

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CreateanaccountinsendGrid

SendGridSetup

$\underline{H}owtosetup Send grid for use in One Signal Email Messaging$

OneSignal's Email Messaging requires the use of a third-party email serviceprovidertohandleemaildelivery. Allyouhavetodoissetuptheintegration between the provider and OneSignal, and you'll be ready to send emailsthrough OneSignal.

Step1.Requirements

- □ SendGrid
- □ <u>AccountOneSigna</u>

<u>l</u>

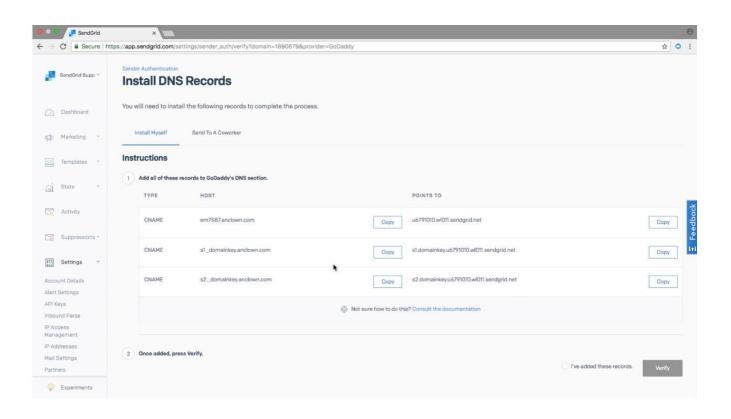
Account

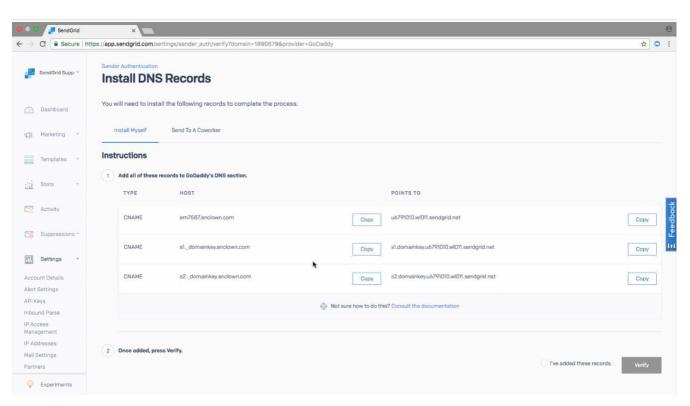
Step2.SendGridSenderAuthentication

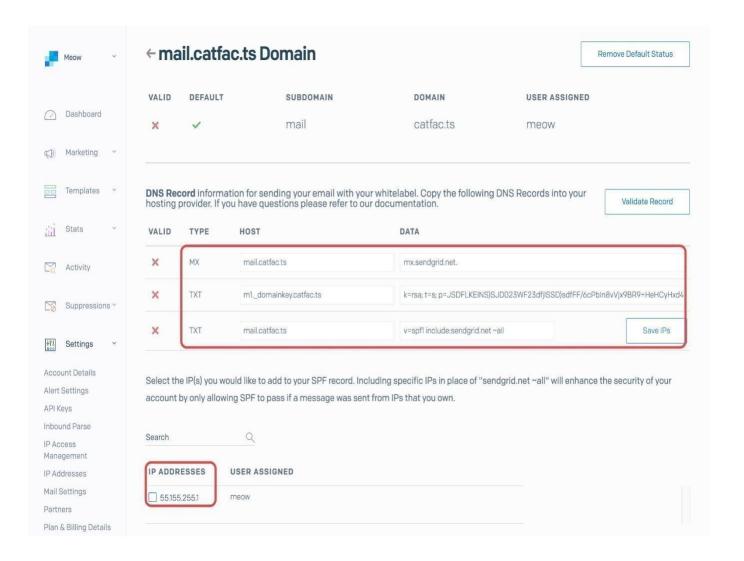
It is recommended to use SendGrid's "Domain Authentication" so thatSendGrid sends emails via your domain rather than via sendgrid.net, and thelinksyour users click ascoming from yourdomain.

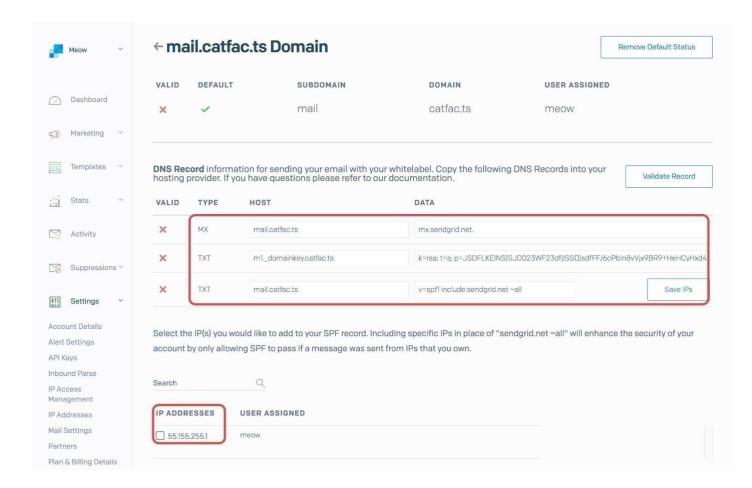
InstallDNSRecords

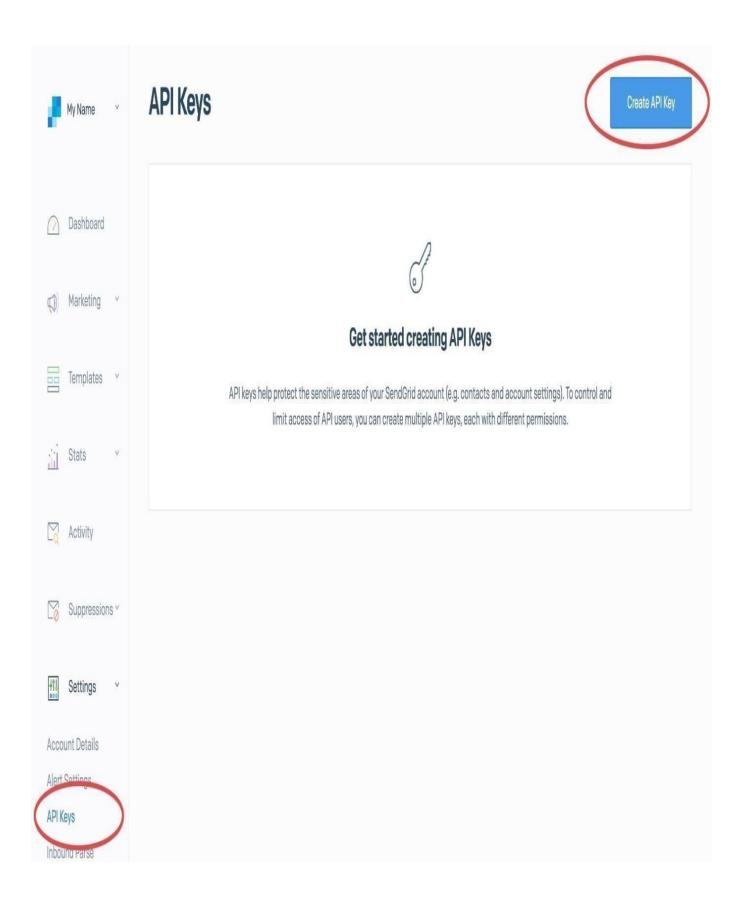
Ifyouselected **Domain Authentication** makes ure your DNSR ecords are verified.

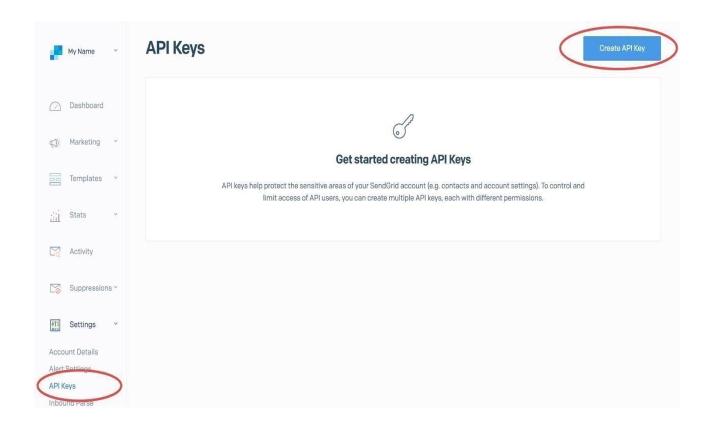




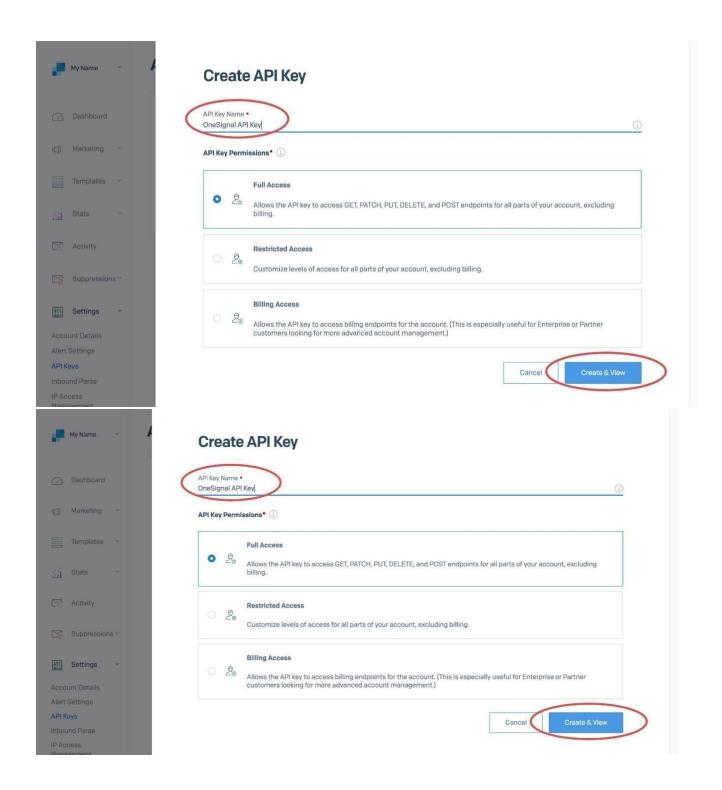




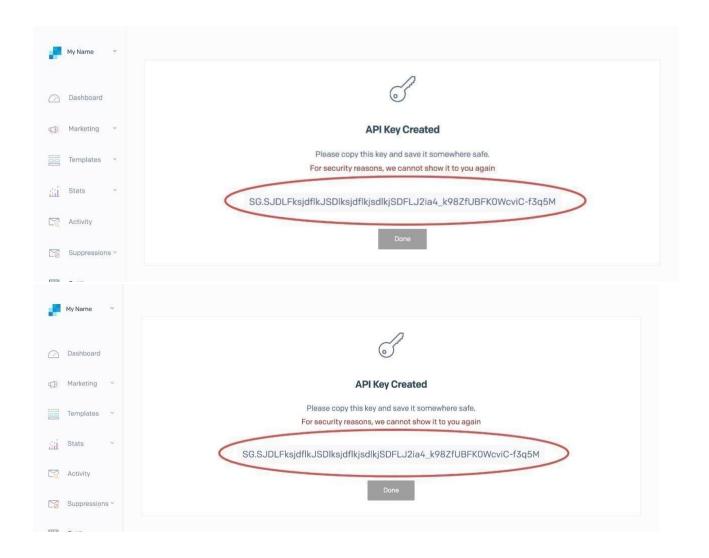




NameyourAPIkeysomething likeOneSignal API Keyandbesuretosetpermissionsto**FullAccess**. Click'Create&View'whenyouareready.



Next, click on the API key to copy it to your clipboard.



What are the minimum API restrictions I can allow? The minimum access you need to allow is as follows:

Edit API Key

Sender Authentication

Stats

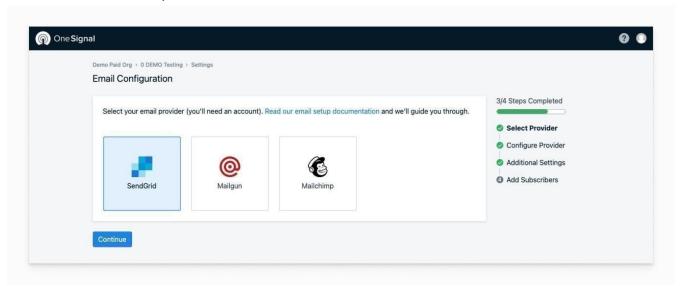
Suppressions

API Key Name • Restricted Test API Key Permissions • 🗓 **Full Access** Allows the API key to access GET, PATCH, PUT, DELETE, and POST endpoints for all parts of your account, excluding billing and Email Address Validation. **Restricted Access** 2 Customize levels of access for all parts of your account, excluding billing and Email Address Validation. Billing Access 20 Allows the API key to access billing endpoints for the account. (This is especially useful for Enterprise or Partner customers looking for more advanced account management.) Access Details No Access Read Access Full Access API Keys Alerts Category Management Design Library **Email Activity Email Testing** IP Management Inbound Parse Mail Send Mail Settings Marketing Partners Security

Step4.EnableEmailMessaging

InOneSignal,navigateto**Settings>Platforms**andclickEmailtoconfigureyourema il settings.

SelectSendGridastheprovider.



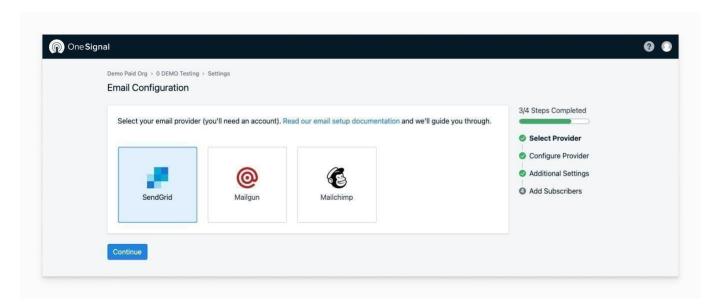
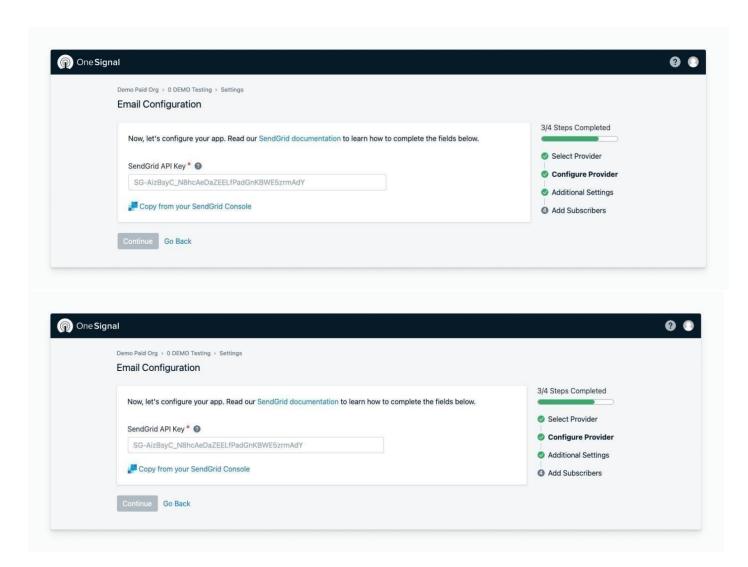


Image selecting Send Grid from email settings

PasteyourSendGridAPIkeyintotheprovidedfield.



Imageshowing wheretoenteryourAPIKey

DeliveryDefaults

Add the default **name** and **email address** you want your emails to come from(thesecan be changed later).

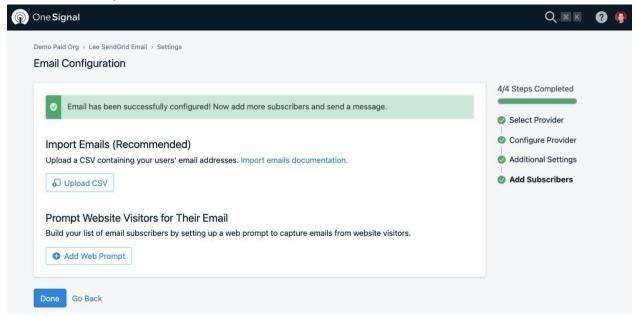
PressDonewhenfinished.

Step5. Add Subscribers

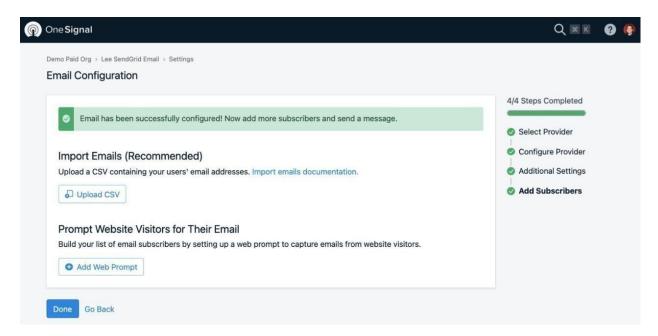
Ifyouhavealistofemailsready, select **UploadCSV** to <u>ImportEmailAddresses</u>. You can always do this again later.

Ifyouhaveawebsiteandwanttopromptuserstoprovidetheiremail. Select

AddWebPrompttouse OneS



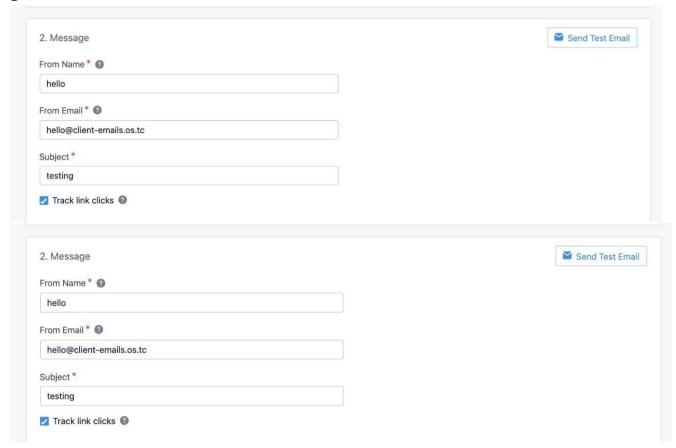
ignal'sEmailWebPrompt.



Step6.SendYourselfaTestEmail

InOneSignal>Messages>Email,selectNewEmail.

 $\label{eq:Adda_Subject} Adda_{\tt Subject} and click \textbf{SendTestEmail}. In putyour email and press \textbf{SendTestMessage}.$



Anemailshouldarrivetoyourinboxshortly!

Step7.SetCustomUserProperties

OneSignal creates channel-level device records under a unique Id called theplayer_id. A single user can have multiple player_id records based on howmany devices, email addresses, and phone numbers they use to interact withyourapp.

If your app has its own login system to t rack users, call <code>setExternalUserId</code> atany time to link all channels to a single user. For more details, <code>seeExternalUserIds</code>.

 $All other event and user properties can be set using \underline{\textbf{DataTags.}} Setting this data is required for more complex segmentation and message personalization.$

Step8.CollectNewEmails

Emails can be added into OneSignal using the following options outlined inour<u>ImportEmailAddresses</u>guide.

Option	Description
Dashboard Upload	Upload a csv ofemails and userdataor manuallyaddem ails.
ServerAPI	Programmatically add emails serverside.
SDK setEmailmethod	Add emailsusingourc lientside SDK. Recommendedif using our SDKs forpushorin-
EmailWebPrompt	appmessaging. Awebpromptthata Ilowsusertoinclud etheirownemailad dressand phone number.

