can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Brainstorm & idea prioritization Use this template in your own brainstorming sessions so your team

10 minutes Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools productive session.

Before you collaborate

A little bit of preparation goes a long way with this

session. Here's what you need to do to get going.

♠ 5 minutes

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

Defer judgment.

Go for volume.

If possible, be visual.

PROBLEM Workers engaged with industries packed with gas either harmful o harmless needs a way to monitor their gas pipelines continuously and detect early if there is any leakage of gas. To run an smooth and productive session Stay in topic. Encourage wild ideas. 2

Brainstorm

Write down any ideas that come to mind that address your problem statement. Introduction of Robots in gas plants industry

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

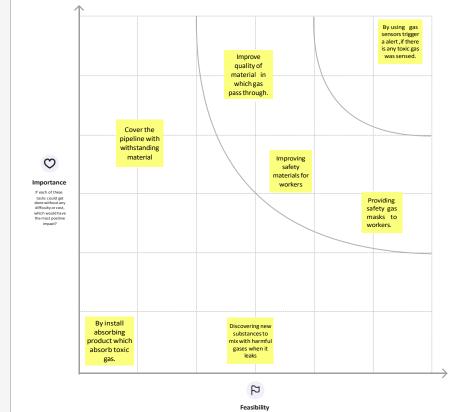




Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible. () 20 minutes

4

Prioritize



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Define the components of a new idea or strategy.

Open the template Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template →

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template →

Share template feedback

Share template feedback





