

Problem-Solution Fit canvas

Purpose / Vision To enhance people's lifestyle

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS People who are in need to enhance their lifestyle and keep their lifestyle balanced. Those who want to follow the healthy diet .	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL Sometimes the images may not be processed well. In that case it may produce wrong analysis of the food.	5. AVAILABLE SOLUTIONS <small>PLUSES & MINUSES</small> AS The packed food may contain the nutrition content of the food, but it may not be apt according to the customers diet.	Explore AS, differentiate
	2. PROBLEMS / PAINS <small>+ ITS FREQUENCY</small> PR Nowadays people are not tracking their personal nutrition diet because of these we are witnessing many health related issues like obesity , diabetics ,blood pressure .	9. PROBLEM ROOT / CAUSE RC People diet is filled with excess of sucrose ,fatty acids , as they have started to eat junk food users need to control their daily calorie intake to lead a healthy lifestyle.	7. BEHAVIOR <small>+ ITS INTENSITY</small> BE The behavioral changes in users reflect in their day- to-day life such as they will maintain a proper diet and follow the daily routine in eating and intake of healthy food. So, that it helps them to improve their health	
Identify strong TR & EM	3. TRIGGERS TO ACT TR People who have already followed our healthy diet and maintained a healthy body. This inspires other people.	10. YOUR SOLUTION SL Our solution comes with tracking their nutritional diet. The food tracker also maintains a healthy diet for people using AI-based tracker. This helps people to maintain a healthy lifestyle.	8. CHANNELS of BEHAVIOR CH ONLINE The application provides a user-friendly environment that enables users to interact through chatbot to clarify their queries and a dashboard is displayed to know the activities	Extract online & offline CH of BE
	4. EMOTIONS <small>BEFORE / AFTER</small> EM When people starts to get a healthy body with correct body mass then they would be happy to go for continuing it.		OFFLINE Connecting all the users through offline meeting and giving some complimentary gifts. Conducting offline session by nutrition expert.	



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