

# Customer Journey Map

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Project Name: Statistical Machine Learning Approaches  
to LiverDisease Prediction

## Awareness

Views online ads ,  
promotions through  
the medical sector for  
faster detection of liver  
disease if the patient  
has symptoms ,  
integrated with clinics ,  
lower cost than using  
traditional equipments.

## Entry

The patient sees an interface  
with around ten to twelve  
input columns asking various  
details from age, gender to  
statistical values related to  
blood.

## Engages

Interacts with the application  
by entering the respective  
data for the input columns  
from the blood test taken by  
the patient and after entering  
the values clicks on check  
result to see if the patient  
has a liver disease or not.

## Exit

The model predicts based on  
the inputs given and shows a  
result that says if the patient  
has a liver disease or not. It  
also suggests some  
prescriptive methods for  
treatment based on the  
disease.