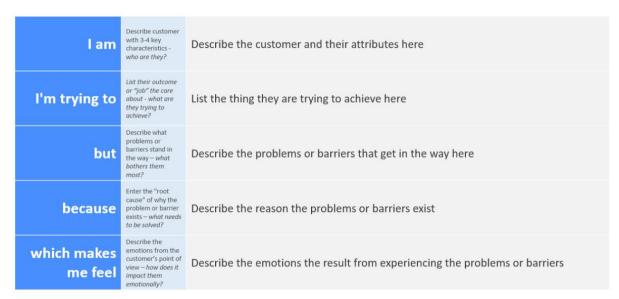
## Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID32929
Project Name	Project - Personal expense tracker application
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: <a href="https://miro.com/app/board/uXjVPUMPSVs=/">https://miro.com/app/board/uXjVPUMPSVs=/</a>

## PERSONAL EXPENSE TRACKER APPLICATION



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	a traveler	Track my	Can't	There is no	uneasy
		travelling	categorize	option for	
		expenses	the	categorize	
			various	the various	
			type of	type of	
			expenses	expenses	
PS-2	Α	manage my	Can't	There is no	uncomfortable
	entrepreneur	firm's	organize	option for	
		expenses	the	organize the	
			various	various	
			expenses	expenses	