

PROBLEM STATEMENT

Peararulsarvi S

user name

is a/an Student

user characteristics

who needs To keep track of her personal expense

user need

because She wants to avoid her unnecessary spendings.

insight

PROBLEM STATEMENT

Mohamed Yasar A

user name

is a/an Comman man

user characteristics

who needs

To analyse his own expenses

user need

because

He is low on his budget

insight

PROBLEM STATEMENT

Saraswathi M

user name

is a/an Trader

user characteristics

who needs To keep track of her stock sale expenses

user need

because She needs to achieve her revenue goals.

insight

PROBLEM STATEMENT

Subasri M

user name

is a/an Entrepreneur

user characteristics

who needs

To needs to view her firm's expenses

user need

because

She needs to manage firm's expenses

insight