

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>Who is your customer? i.e. working parents of 0-5 y.o. kids</div><div>Working people,Students, Home maker , Common people,Entrepreneur,Traveller.</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</div><div>1. Users need smart phone for this application. 2. Users will not able to spend beyond their income amount and budget.</div></div>	<div>5. AVAILABLE SOLUTIONS<div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital note taking</div><div>This application organize and categorize the various types of expenses. This application make plan for monthly budget and encourage to save money.</div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>What jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</div><div>People face many problems while track the daily expenses 1.This application avoid the record of expenses with note. 2.It is difficult to make budget manually.This application helps to make better budget and avoid overspending.</div></div>	<div>9. PROBLEM ROOT CAUSE<div>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</div><div>It is challenging for people to track daily expenses Make the monthly budget and identify the unwanted expenses</div></div>	<div>7. BEHAVIOUR<div>What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</div><div>Track daily expenses and make plan for monthly budget.Identify and cut the unwanted spending.Track income and set savings goal.</div></div>	
Focus on J&P, tap into BE, understand RC	<div>3. TRIGGERS<div>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the new.</div><div>Make a efficient budget manually and save the money is a major problem among people.Unnecessary expenses should be avoid.This application helps to make these process easy.</div></div> <div>4. EMOTIONS: BEFORE / AFTER<div>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</div><div>Before: Tension,Confusion,Stress. After: Confident on Spending money,Clear.</div></div>	<div>10. YOUR SOLUTION<div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div><div>Users can able to add their income amount as balance in this application.They can set the limit of amount to spend so that they can avoid unnecessary spending.If they are exceeding the amount in the balance or thelimit amount then the user will be notified through email.</div></div>	<div>8. CHANNELS of BEHAVIOUR<div>8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7 This application get income amount from users.Users set the budget and saving goal amount.This application provide graph for expense so users can identify unwanted expenses. 8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</div><div>Record the daily expenses by pen in notebook and make plan for monthly budget manually.This application helps to track expenses easily.</div></div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM				Extract online & offline CH of BE