

Loading The Dataset

Team ID	PNT2022TMID54250
Project Name	Global sales data analytics
Maximum Marks	4 Marks

Before you can build a view and analyse your data, you must first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places.

The data might be stored on your computer in a spreadsheet or a text file, or in a big data, relational, or cube (multidimensional) database on a server in your enterprise.

In our case, we will be using a spreadsheet or text file for making our analysis

Problem Statement

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.

Dataset link: [Global Super Store Dataset | Kaggle](#)

Loading the dataset:

File

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IBM COGNOS ANALYTICS

IBM Cognos Analytics with Watson

33°

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Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

Watch videoTake a product tour

^ Quick launch

Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.

Prepare data

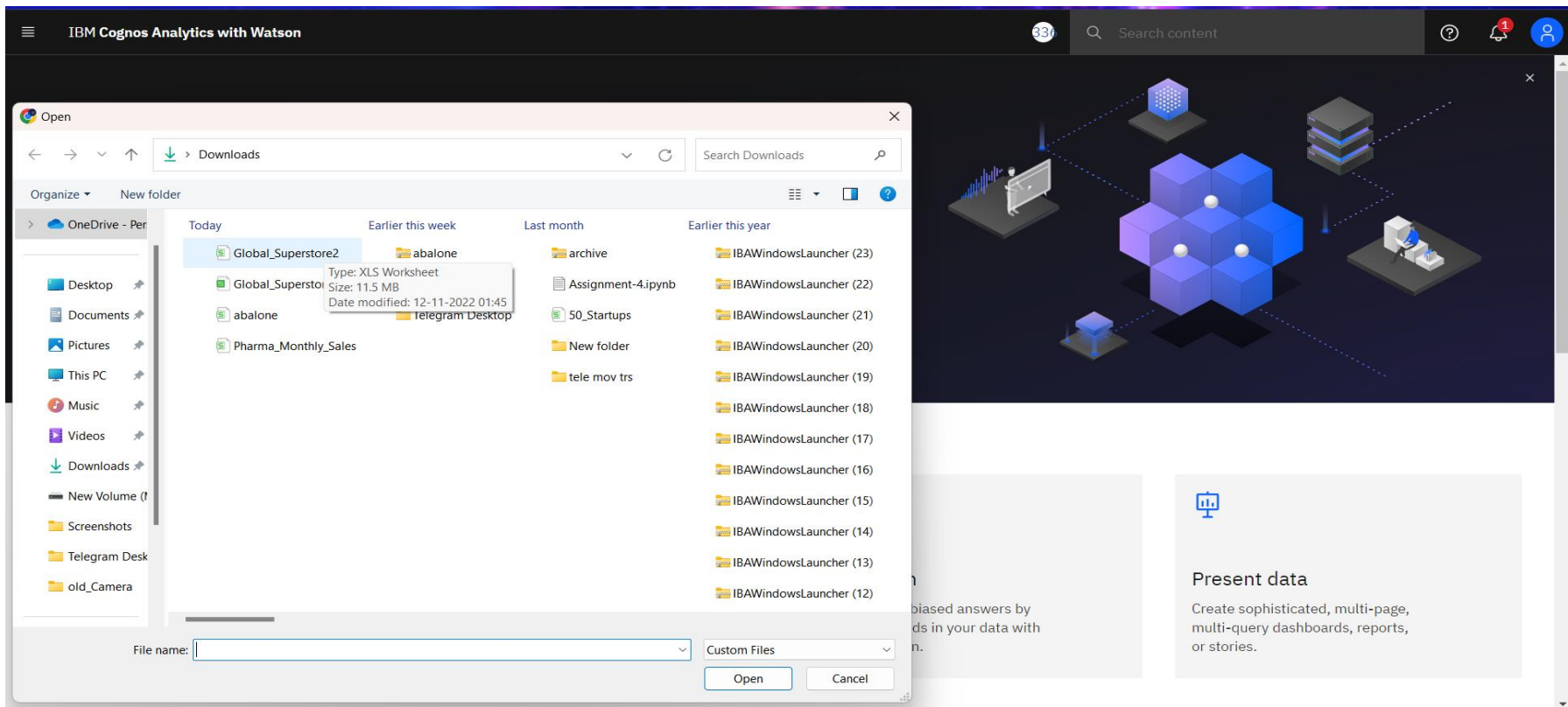
Use data modules to clean and connect data from multiple resources.

Exploration

Quickly find unbiased answers by identifying trends in your data with data exploration.

Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stories.



Content




 New 

My content

Team content

Samples



50_Startups.csv	Global_Superstore2.csv	Global_Superstore2.xlsx	Pharma_Monthly_Sales.csv
Last Accessed 10/14/2022, 4:49 AM	Last Accessed 11/11/2022, 2:22 PM	Last Accessed 11/11/2022, 2:21 PM	Last Accessed 11/11/2022, 1:23 PM
CSV 	CSV 	xlsx 	CSV 