

# Project Development Phase

## Delivery of Sprint-4

Date	19 November 2022
Team ID	PNT2022TMID54250
Project Name	Global Sales Data Analytics

## Project Development Phase:

### Sprint-1:

Registration and Data upload(completed)

### Sprint-2:

Data preprocessing (completed)

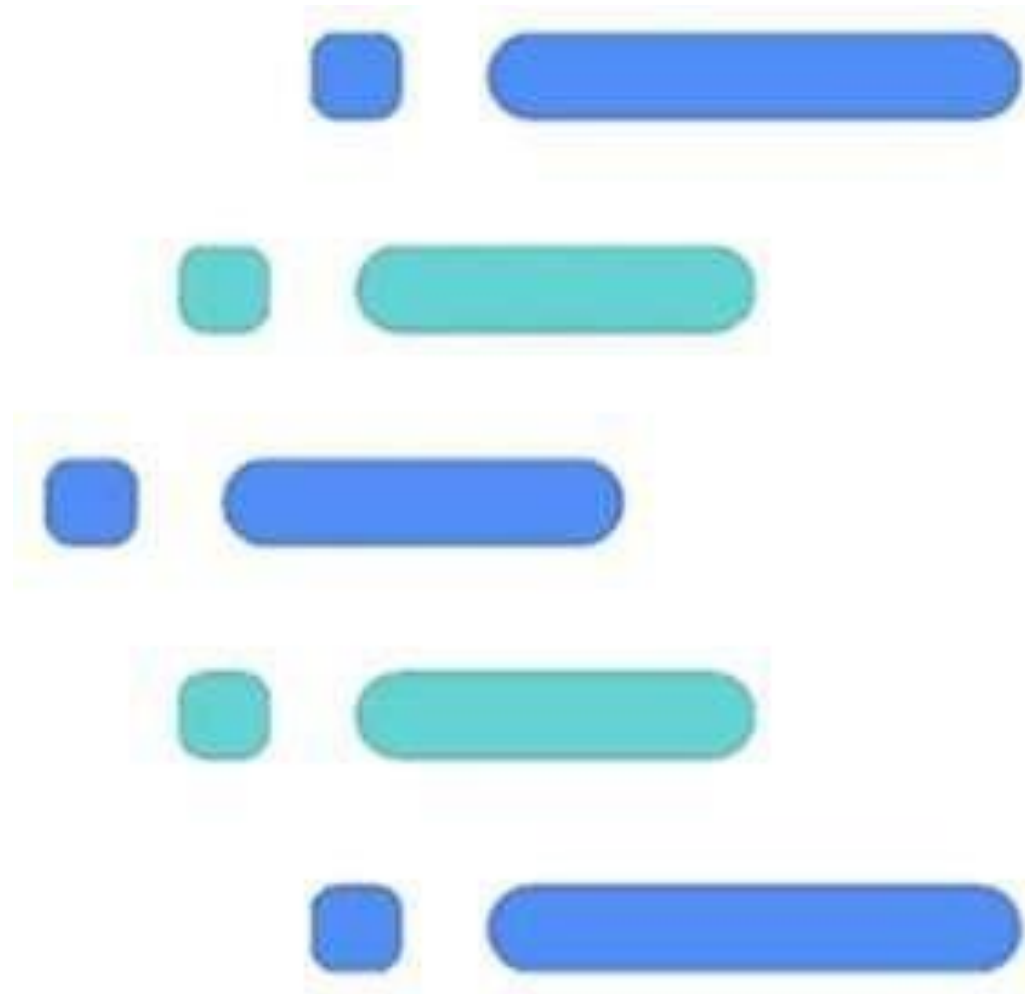
### Sprint-3:

Dashboard Exploration and Creation (Completed)

### Sprint-4:

Report Story Creation


**TOOL USED: COGNOS ANALYTICS**



IBM


Cognos




Analytics

 IBM Cognos Analytics with Watson

2 items open

330

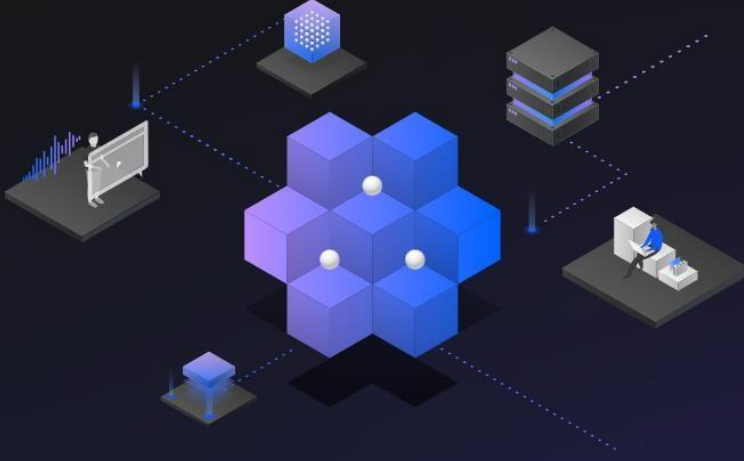
 Search content

# Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

[Watch video](#)[Take a product tour](#)



Quick launch



### Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.



### Prepare data

Use data modules to clean and connect data from multiple resources.



### Exploration

Quickly find unbiased answers by identifying trends in your data with data exploration.



### Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stories.

# Hello. Welcome to Cognos Analytics with Watson.

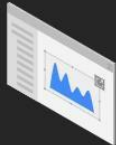
You can get started right away by trying the Started tab.

## Present data

Start by choosing what you want to create.

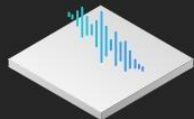
Watch video

### Dashboard



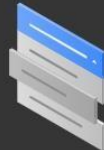
View automatically updated data with interactive charts, graphs and tables.

### Report



Create and distribute customizable reports for personalized consumption.

### Story



Build a visual narrative to communicate the meaningful context of your data journey.

## Quick launch



### Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.

### Prepare data

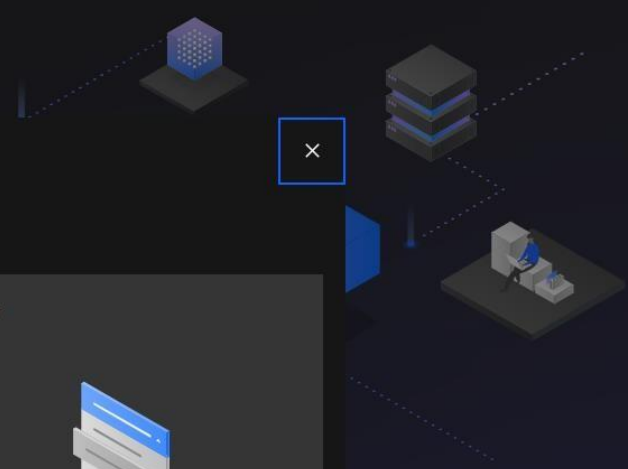
Use data modules to clean and connect data from multiple resources.

### Exploration

Quickly find unbiased answers by identifying trends in your data with data exploration.

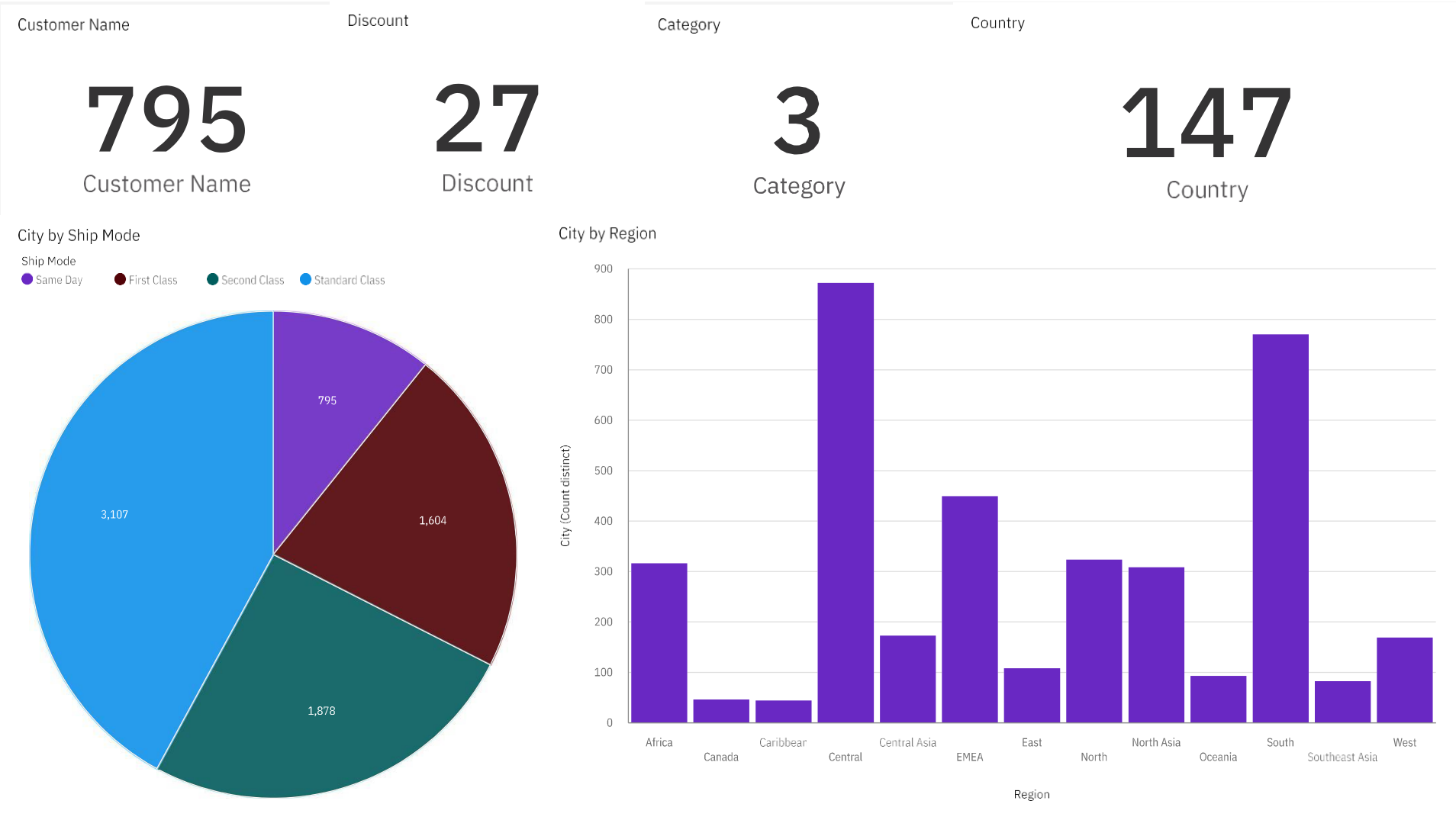
### Present data

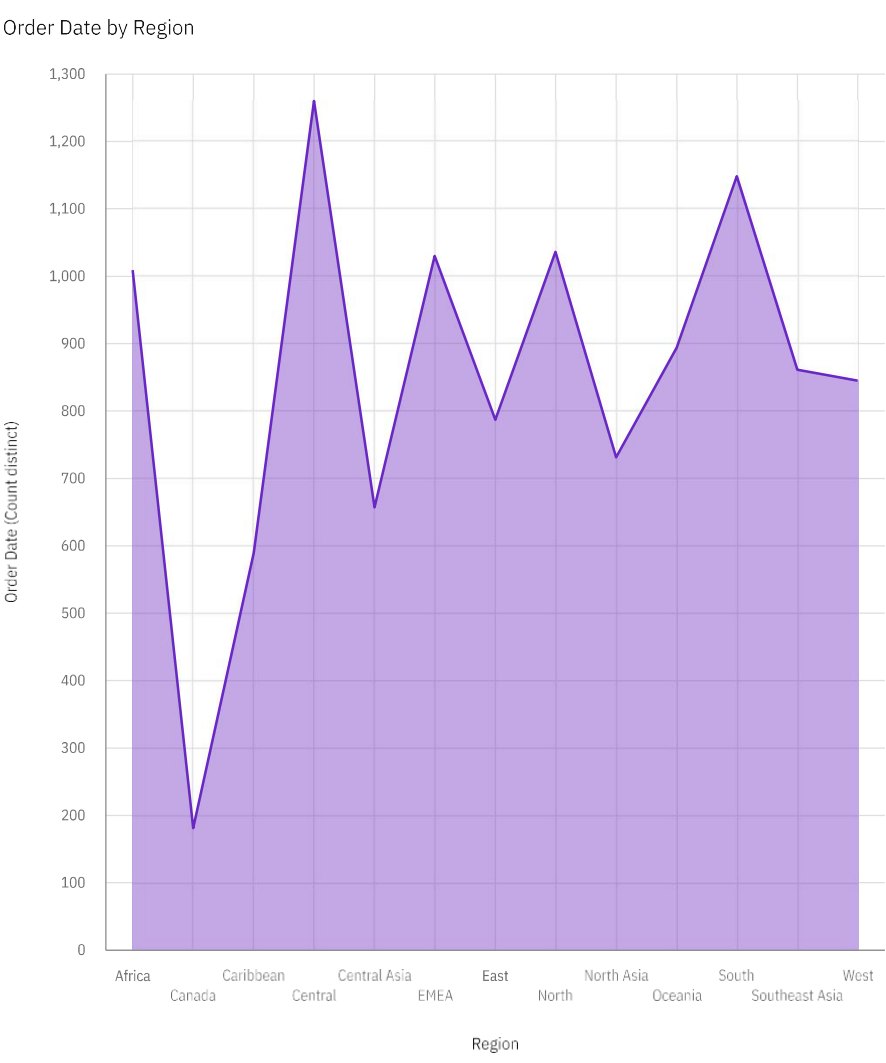
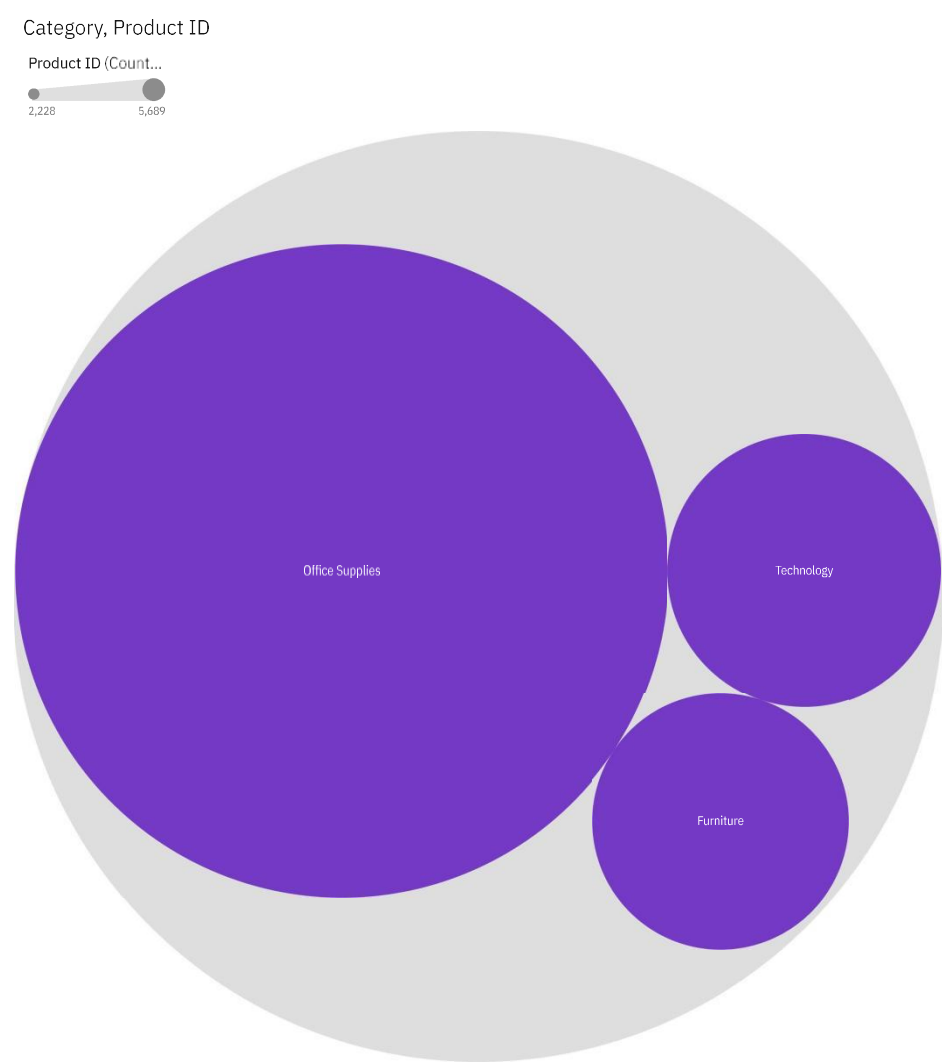
Create sophisticated, multi-page, multi-query dashboards, reports, or stories.

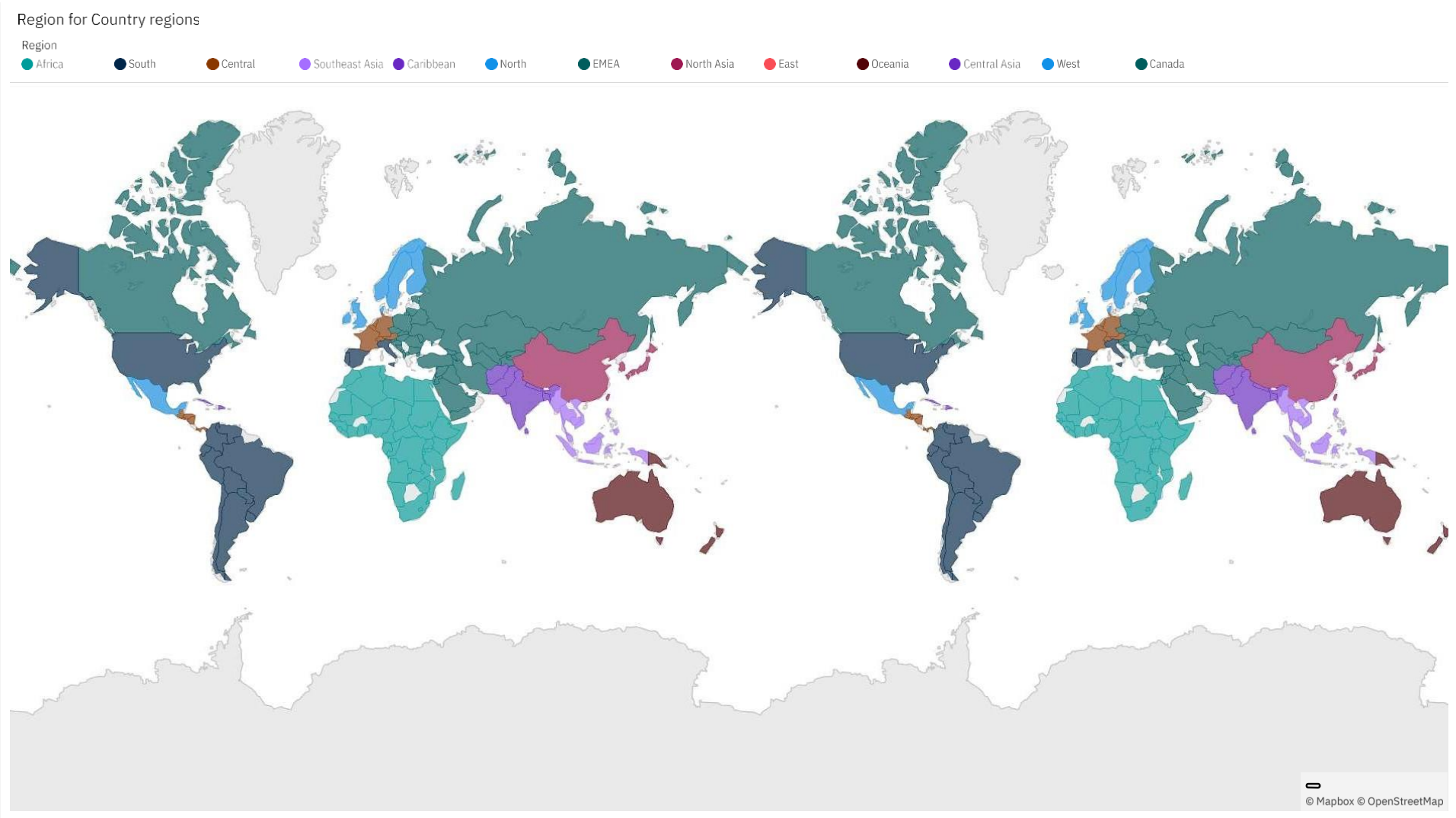


## **GLOBAL SALES DATA ANALYTICS**

*GLOBAL SUPER STORE*



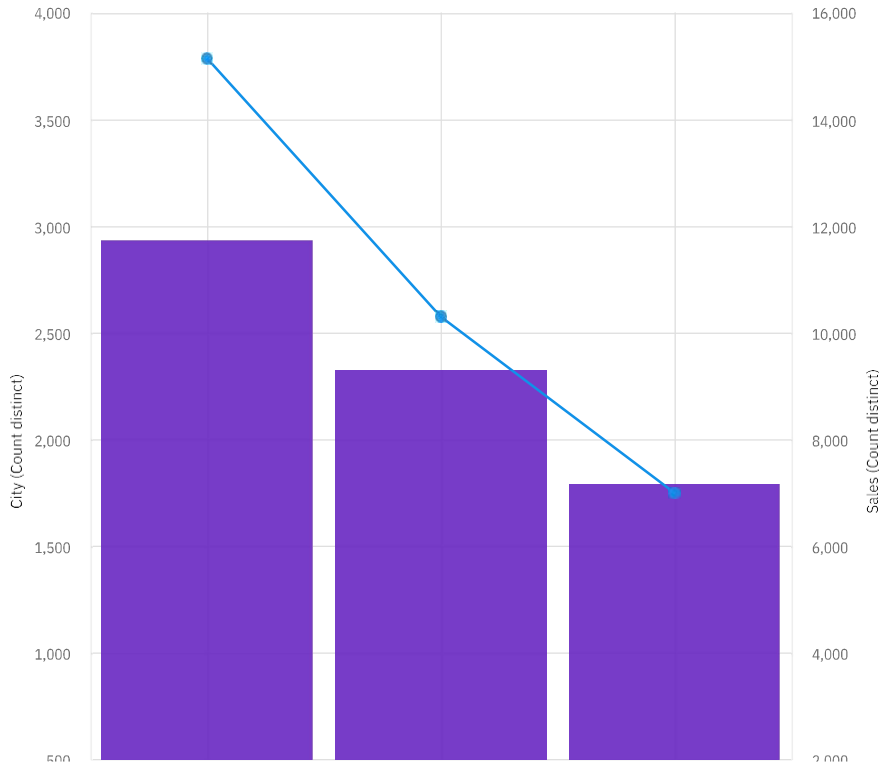






Sales and City by Segment

Column      Line  
● City (Count distinct)      ● Sales (Count distinct)



Order ID by Quantity colored by Segment

Segment  
● Consumer      ● Corporate      ● Home Office

