## Ideation Phase Define the Problem Statements

Date	19 September 2022	
Team ID	PNT2022TMID00733	
Project Name	Web Phishing Detection	
Maximum Marks	2 Marks	

## **Problem Statement:**

Phishing attacks succeed when human users fail to detect phishing sites. Generally speaking, past work in anti-phishing falls into four categories: studies to understand why people fall for phishing attacks, methods for training people not to fall for phishing attacks, user interfaces for helping people make better decisions about rusting email and websites, and automated tools to detect phishing. Our work describes an automated approach to detect phishing. Most of the end user normally takes decision only based on what he/she look and feel. When a user is accessing internet he/she only see the screen of a browser. He/she then work on the command of a web-page. The user doesn't concern about the back-end process and most phishing attempts get this type of unintentional opportunity given by the user and make them fool. Common users who look for information on the web are unsafe on the internet who need a method to ensure the links they click are secure because scams are common and no one should become a victim of web phishing.

## **Problem Statement Template:**



Problem	I am	I'm trying	But	Because	Which
Statement	(Customer)	to			makes me
(PS)					feel
PS-1	Internet	Browse the	I identify	An attacker	Unsafe
	user	internet	a scam	masquerades as a	about my
				reputable entity	information
					that is
					shared over
					the network
PS-2	Enterprise	Open	I detect	They are not	Emails are
	user	emails	malicious	cryptographically	unverified
		in the cloud	protocols	signed	and third
		server			party
					intrusion