


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID30790
Project Name	AI based discourse for Banking Industry
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & Idea Prioritization

Brainstorming sessions unleash our imagination and start shaping concepts even if we're not sitting in the same room

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team Gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead

B Set the Goal
Think about the problem we'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open the website →](#)

1

Problem Statement

In this project, we will be building a chatbot using Watson's assistant. This chat should have the following capabilities:

- The Bot should be able to guide a customer to create a bank account.
- The Bot should be able to answer loan queries.
- The Bot should be able to answer general banking queries.
- The Bot should be able to answer queries regarding net banking.

10 minutes

QUESTION

How might we structure our project?

Key Rules of Brainstorming
To run a smooth and productive session

Stay in topic

Defer Judgement

Go for Volume

Encourage wild ideas

Listen to others

If possible, be visual.

Need some inspiration?

See a finished version of this template to inspire your work.

[Open example →](#)

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Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Assessment B

Geothermal S

Musical S

Nanochalamar K

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes on you go. In the last 10 minutes, give each cluster a sentence like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

GROUP 1

GROUP 2

GROUP 3

GROUP 4

GROUP 5

GROUP 6

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

GROUP 1

GROUP 2

GROUP 3

GROUP 4

GROUP 5

GROUP 6

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

GROUP 1

GROUP 2

GROUP 3

GROUP 4

GROUP 5

GROUP 6

5

Idea Prioritization

Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

GROUP 1

GROUP 2

GROUP 3

GROUP 4

GROUP 5

GROUP 6

