Project Design Phase-I Solution Fit Template

Signs with Smart Connectivity for Better Road Safety

5. AVAILABLE SOLUTIONS 1. CUSTOMER SEGMENT(S) AS 6. CUSTOMER CONSTRAINTS CS Which solutions are available to the customers when they face the problem Who is your customer? What constraints prevent your customers from Highway division taking action or limit their choices of solutions? Along roadways, static signs with clear passenger The impact of the network on the tests was a significant and unexpected element. Given the quantity of sensors, this IoT-based system was successful in simulating a large-scale smart sign directions are put as potential fixes. board. 2. JOBS-TO-BE-DONE / PROBLEMS 9. PROBLEM ROOT CAUSE 7. BEHAVIOUR J&P What does your customer do to address the problem and get the job done? Which jobs-to-be-done (or problems) What is the real reason that this problem exists? do you address for your customers? What is the back story behind the need to do As a teacher, the IOT cloud updates the this job? smartboard on the condition of the roads on a Among its many duties, the regular basis. No Sensor readings from the weather would alter the speed restriction if there was no internet connection. Unnecessary pressing of the accident indicator button by some people could lead to problems. **Smartboard Connectivity is in charge of** keeping correct temperature sensor readings and informing the board of the speed of the customer's vehicle.

3. TRIGGERS What triggers customers to act?

. Poor weather conditions prevail.
The vehicle should be moving at threshold speed. The sensor value should be shown on the smart board to alert the customer.

TR 10. YOUR SOLUTION

We employ smart linked sign boards as an alternative to static signboards. With the help of a web app and weather API, these intelligent connected sign boards automatically

8. CHANNELS of BEHAVIOUR

8.10NLINE What kind of actions do customers take online?

The departments can receive direct emails or messages from customers. (Officers on nearby patrol).

8.2 OFFLINE

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4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards?

Clients will feel better after selecting an operation mode with the use of smartboard connectivity, and they will then follow the instructions on the smartboard.

update with the current speed limits. The speed may rise or fall in response to variations in the weather. The display of diversion signs are determined by traffic and potentially fatal situations. As appropriate, there are also signs that read "Guide (Schools), Warning, and Service" (Hospitals, Restaurants). Using buttons, it is possible to choose from a variety of operating modes.

What kind of actions do customers take offline?

Following directions is one of the main tasks for the traveler, but they can utilize the smartboard signs to check the state of the road from wherever they are.