

Ideation phase

Brainstorm & Idea Prioritization


Date	30 October 2022
Team Id	PNT2022TMID41356
Project Name	Project-42496-1660664850
Maximum Marks	4 Marks

Reference:

<https://app.mural.co/t/santhanakumar5084/m/santhanakumar5084/1665897280730/1557e218e5082476597b74fbc636c6cb47cc8f56?sender=u692b56718e70edb435c58035>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we [your problem statement]?


Key rules of brainstorming

To run an smooth and productive session

🗣️ Stay in topic. 💡 Encourage wild ideas.

⏸️ Defer judgement. 👂 Listen to others.

🗣️ Go for volume. 🎨 If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

Ⓢ 10 minutes

TIP You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Vasanthakumar

- Check for errors
- Check for updates
- Check for a full package
- Auto-mail notice
- Find the best solution

Krishna raj

Log in to the account	Go to the site	Find the address
↓		
Check the address	Need to find the address	Check the address

Santhanakumar

Identifiers are repeated.	Identifiers are repeated.	Identifiers are repeated.
Identifiers are repeated.	Identifiers are repeated.	Identifiers are repeated.
Identifiers are repeated.	Identifiers are repeated.	Identifiers are repeated.

Varatharaj

- **Identifying savings for the company**
- **Assessing the impact of savings on the company**
- **Counting the length of the life**
- **Check the all major kinds of savings**
- **Assess the value of an investment**
- **Check the all major kinds of savings**

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

TIP Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as threads within your mural.

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[illegible]

Notifications

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- **2 months to market** (10) **is the reality of the volume**
- **Occulting the value** (10) **of the UPL**

Training the machine

Music is under the microscope
Downloaded to the data sets
Cleaning the data sets
And the best solution to track the COVID-19

Checkings

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[An overview of all our content](#)
[Disrupting change for this world is](#)
[Aiming to make money and save the world](#)
[Should you invest in crypto?](#)

Additional features

I go to the big
 mall, and
 walk home.

I go to the big
 mall, and
 walk home.

I go to the big
 mall, and
 walk home.

I go to the big
 mall, and
 walk home.

Feedbacks

Drop my registration for the conference



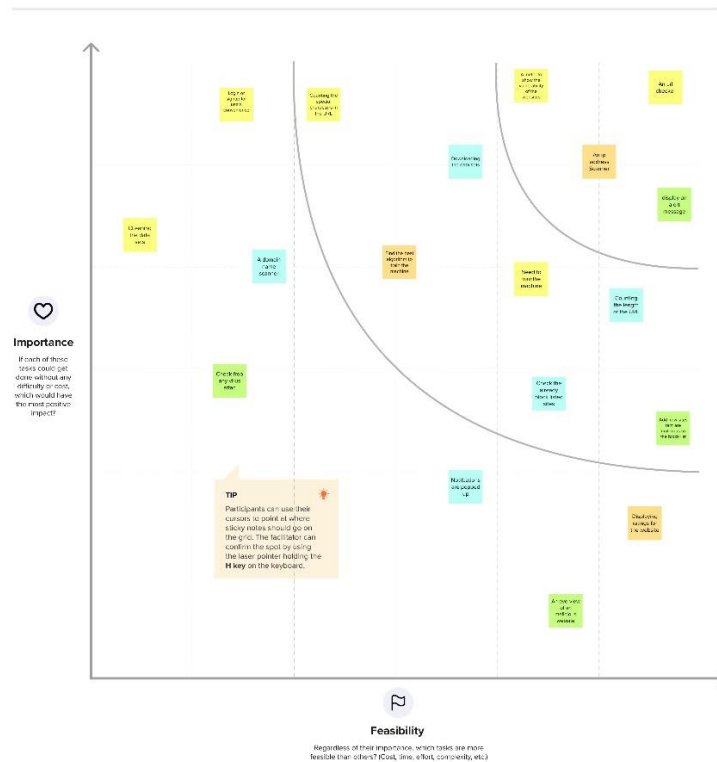
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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