Ideation Phase
Define the Problem Statements

Problem Statement

I am	I'm trying to	But	Because	Which makes me feel
The user	Find Offers and Discounts	He/she missed offers	user doesn't remember	sad
The user	Assistant for fnding Cloths	He/she dosen't have someone	Everyone is Busy Now	Lonely
The user	Avoid time on travel to Textile Shops	He/she doesn't have time	Traffic	Tired
The user	New Fashion cloths	Shop doesn't have new collections	Shops doesn't update collection	Frustrated