

Brainstorm & Idea Prioritization

1

Smart Fashion Recommender Application
solving the users problems in purchase Online shopping.

5 minutes

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

3

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

How can we solve this problem?

Key rules of brainstorming

Be as creative and productive as possible

Stay in topic

Encourage wild ideas

Defer judgement

Limit criticism

Go for volume

It's possible, so what!

V.sujinkumar

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Trending Designer clothes

Shop with Assistant

Discounts & Offers

Cash on Delivery

Save Time

All size of clothes

24/7 Shopping

Home Delivery

Easy Price Comparison

Easy to send gifts

Online Tracking

Online Tracking

Reviews of Products

Shopping via the internet saves time

No need to travel

Free shipping

Importance

If most of these ideas would get done without any difficulty or cost, which would have the most positive impact?

Cash on Delivery

Easy to send gifts

Reviews of Products

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Home Delivery

24/7 Shopping