

## What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations

Users Fell  
Easy to  
Interact with  
the App

The Application is  
Simple in Design  
and Accessibility  
of the app is  
easier to all  
People

Telegram Chatbot  
,Discord,Messenger  
app

## What do they SEE?

environment  
friends  
what the market offers

List of Products  
will be  
displayed like  
Flipkart,amazon  
websites

Chatbots Helps  
the User  
Naviagate to  
the Searched  
Product

WebApp Design  
Templates will be  
similar to Flipart  
,Amazon,Ajio etc

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

Chatbot Stores  
the Customer  
Details in  
Database  
Promotes Best  
Deals for Users

Chatbot Sends  
the Notification  
Once the Order  
is Placed

Role of Admin is  
to Check the  
database for the  
availability of  
Stock

Role of User  
Searching  
Products With  
the Help of  
Chatbot

Modules  
Used  
Admin  
User

Problem Statement  
A new Online  
shopping  
Application Based  
on Choice Using  
Chatbot

Title:SmartFashion  
App Recommender  
Team id:  
PNT2022TMID24696

## What do they HEAR?

what friends say  
what boss say  
what influencers say

Smart Fashion  
Recommender  
Application

## PAIN

fears  
frustrations  
obstacles

Chatbot Lags  
in Decision  
Making Skills

Limited  
Availaibility of  
Data and Self  
Updation is  
Required

Requires Huge  
Amount of  
Storage to  
Process Data

## GAIN

"wants" / needs  
measures of success  
obstacles

Reduces  
Customer's  
Valuable  
Time

Chatbots are  
smart,Intelligent  
in handling  
user's Queries

Chatbot  
Increases  
Productivity  
of the  
Website