Task	Proposed Solution
Project Name	Project – Global Sales Data Analytics
Maximum Marks	2 marks
Team ID	PNT2022TMID43381
Team members	1.Naveen R S (715519106029) – Team Lead 2.Duraikkannan SP (715519106011) 3.Kamalesh J (715519106019) 4.Vignesh U K (715519106058)

PROBLEM STATEMENT:

- ✓ To Create a simple and easy to understand analytics of Sales data, by plotting different visualization.
- ✓ Easy to find Insights of data with clear and legible color coding.
- ✓ Detailed information gathering
- ✓ Localization of areas of interest, and complete analysis on them.
- ✓ Pleasing UI design.
- ✓ Use of familiar metrics to analyze data.

IDEA DESCRIPTION:

- ✓ Creating an Interactive Dashboard.
- ✓ Responsive Design for every screen sizes.
- ✓ Modular file-based analytics.
- ✓ Manual Insights for each interaction.

NOVELTY:

- ✓ Analytics are modular with the help of exporting and importing files.
- ✓ Has ability to add manual insights for later viewing.

CUSTOMER SATISFACTION:

- ✓ Customer gets instant analytical diagrams when they input the file to the software, as long as the file is in the correct format.
- ✓ Customer can reuse the same any number of times.

BUSINESS MODEL:

- ✓ One-time payment – for a user.
- ✓ Free Trial 30 days.

SCALABILITY OF THE SOLUTION:

The solution scales well by default, as its file based. Any number of similarly formatted files can be submitted and the analytics will be drawn for that particular file.