










Project Design Phase-II  
Customer Journey

Date	12 October 2022
Team ID	PNT2022TMID30308
Project Name	Real-Time River Water Quality Monitoring and Control System
Maximum Marks	4 Marks

<p>SCENARIO</p> <p><b>Browsing, booking, attending, and rating a local city tour</b></p>	<p></p> <p><b>Entice</b></p> <p>How does someone initially become aware of this process?</p>	<p></p> <p><b>Enter</b></p> <p>What do people experience as they begin the process?</p>	<p></p> <p><b>Engage</b></p> <p>In the core moments in the process, what happens?</p>	<p></p> <p><b>Exit</b></p> <p>What do people typically experience as the process finishes?</p>
<p></p> <p><b>Steps</b></p> <p>What does the person (or group) typically experience?</p>	<p>To get a detail report about the water quality during the period of times</p>	<p>Can be maintain water quality and save</p>	<p>Measure physical and chemical parameters of the water</p>	<p>The water will be pollution free to use</p>
<p></p> <p><b>Interactions</b></p> <p>What interactions do they have at each step along the way?</p> <ul style="list-style-type: none"> <li>■ <b>People:</b> Who do they see or talk to?</li> <li>■ <b>Places:</b> Where are they?</li> <li>■ <b>Things:</b> What digital touchpoints or physical objects would they use?</li> </ul>	<p>People will show their interest to buy this product</p>	<p>After initiation , no need to woory about the proocess of monotoring</p>	<p>Convinent to maintain the datas</p>	<p>Can able keep the data of 24/7 by storing the data</p>
<p></p> <p><b>Goals &amp; motivations</b></p> <p>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</p>	<p>Helpful in analyze the water quality</p>	<p>Once it begins its process water quality</p>	<p>Ease to control the process to manage the quality of water</p>	<p>At the end of the porocess the water will be pollution free</p>
<p></p> <p><b>Positive moments</b></p> <p>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</p>	<p>To save the marine organisms from unwanted pesticides and pollution</p> <p>Can easily be maintain the data about the water quality</p>	<p>Measures of toxicants such as insecticides, herbicides and metals.</p>	<p>Takes lesser time to analyze the quality of the water</p>	<p>Smart detection of environment and Accurate data set</p> <p>cost-effective and efficient system</p>
<p></p> <p><b>Negative moments</b></p> <p>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</p>	<p>Marine Organoisms may affect the device</p>	<p>The data value are presision</p>	<p>Effects affecting the echology</p>	<p>Malfunction due to moisture</p> <p>Working model may affect during the natural disaster</p>