

Problem-Solution Fit canvas

Project Title: Skill/Job Recommender

Team Id : PNT2022TMID53371

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <p>People who are searching jobs with suitable skills.</p>	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> Do not have place to show their skills to recruiters. Existing job portals demands money to apply for jobs. 	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> <p>Using online sites for searching jobs which only includes their qualifications and not their skills. User may not also get hired to company as he don't find job based on his skill.</p>	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR <p>Not enough job opening for people with required skills.</p> <p>Hard to filter jobs based on user skills in existing job portals.</p>	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none"> Existing job portals does not have enough opportunities and user cannot be able to show their skills. This leads to unemployment and poverty. Jobs posted on unreliable platforms may be fraudulent. Some jobs board require payment in advance to process. 	7. BEHAVIOR + ITS INTENSITY BE <ul style="list-style-type: none"> When user apply for fraudulent jobs, user get unhappy and dissatisfied due to their wasted time. Cheating during the online hiring process Employers get dissatisfied when the user is not interested for a position after he is hired. 	
Identify strong TR & EM	3. TRIGGERS TO ACT TR <ul style="list-style-type: none"> Get job alerts More Employment opportunities Get new connections 	10. YOUR SOLUTION SL <p>To develop a web application that have a lot of current job openings. Through job search API the right job will be recommended based on user skill set and preferences.</p>	8. CHANNELS of BEHAVIOR CH <div> ONLINE <ul style="list-style-type: none"> Know about company history and location. Get Job Alerts Apply for Jobs </div> <div> OFFLINE <ul style="list-style-type: none"> Attend the interview. Examine company and complete recruitment process </div>	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <p>Before</p> <ul style="list-style-type: none"> Lack of knowledge about job vacancy Stressed and unsatisfied <p>After</p> <ul style="list-style-type: none"> Easy recruitment Receive many job alerts 			



Problem-Solution fit canvas is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. Designed by Daria Nepriakhina / [IdeaHackers.nl](https://www.ideahackers.nl) - we tailor ideas to customer behaviour and increase solution adoption probability.