

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)  
Who is your customer?  
  
Persons with the age above 60 who has tremor, slowed movements, rigid movements.

CS

6. CUSTOMER CONSTRAINTS  
What constraints prevent your customers from taking action or limit their choices of solutions?  
  
Network connection, available devices,quality

CC

5. AVAILABLE SOLUTIONS  
Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have?  
  
There isn't a specific test to diagnose Parkinson's disease. A doctor trained in nervous system conditions (neurologist) will diagnose Parkinson's disease based on your medical history, a review of your signs and symptoms, and a neurological and physical examination.

AS

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS  
Which jobs-to-be-done (or problems) do you address for your customers?  
  
Unable to access the right resources , Need to repeat information, Poor customer service communication

9. PROBLEM ROOT CAUSE  
What is the real reason that this problem exists? What is the back story behind the need to do this job?  
  
Stressful life events increase the risk of Parkinson's disease. Due to the lack of awareness about the parkinson's disease there is a need of a solution

RC

7. BEHAVIOUR  
What does your customer do to address the problem and get the job done?  
  
Directly related: Give the data of the person's handwriting;  
Indirectly associated: Customer wait for certain time to confirm the results.

BE

Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div>What triggers customers to act?</div> <div>Knowing about the disease and finding symptoms in themselves.</div>	TR
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>How do customers feel when they face a problem or a job and afterwards?</div> <div>Before: lost, insecure, lack of self-confident, sick; After: confident, in control, healthy, happy.</div>	EM

<div>10. YOUR SOLUTION</div> <div>If the machine Learning model identifies that the customer has symptoms like hand shakings, balance problems then that person may have Parkinson's disease.</div>	SL
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<div>8. CHANNELS of BEHAVIOUR</div> <div>8.1 ONLINE What kind of actions do customers take online?  Provide feedback, submit an Email, Refer other patients, Register for trail, Review a case study, Give call.</div> <div>8.2 OFFLINE What kind of actions do customers take offline?  Feedback, check for symptoms, consult specialist doctor, communicate with friends and family, participate awareness programs</div>	CH
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