

Ideation Phase

Date	10 October 2022
Team ID	PNT2022TMID14313
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

EMPATHY MAP



Empathy Map

Gain insight and understanding about the customer requirements

Says

How to install and use the application?

Is it user friendly and safe to use?

What are the Features and Security facilities available?

Maintain a track for my expenses and income

Plan to spend the saved money for better purposes

Recommend or suggest my friends to make investments using the application

Does

Pains

Whether data will be safe or not

Are the expenses less than the budget

Thinks

Is it useful?

How to track my monthly expenses?

Will this application help me to save income?

Do I save enough money for future using this application

Where I am spending more money?

My savings are better after using this application

Feels

Gains

Improve the monthly savings

Avoid unnecessary expenses