

Ideation Phase Problem Statements

Date	30 SEPTEMBER 2022
Team ID	PNT2022TMID37917
Project Name	AI-Based Localization and Classification of Skin disease with Erythema
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A patient affected with skin disease	Recover from this by meeting Dermatologist	I felt ashamed to go out because of my skin	Skin is full of rashes, allergy and while traveling skin is exposed to dust and microorganisms	miserable