

# Ideation Phase


## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID00797
Project Name	Nutrition assistant Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

App name is nutrition assistant, it will estimate nutrition's in food, it will be helpful in creating diet. It will use AI to detect food and estimate nutrition in food and use cloud to store data. it will guide user to control diet and assist in doing exercise

### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization

⌚ 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-4 people recommended

Share template feedback

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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**A Team gathering**  
Kondapaneni siva rohit  
Narendhiran S  
Nareesh Kumar D  
Karjala Venkatesh

**B Set the goal**  
To create app which tells nutrition's in the food

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

**1 Problem statement**

obesity is one of the biggest health problems associated with junk food and People wants to control their daily calorie intake by eating healthier foods, which is the most basic method to avoid obesity. However, although food packaging comes with nutrition (and calorie) labels, it's still not very convenient for people

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**PROBLEM**

It's difficult to measure nutrition's in food

**Key rules of brainstorming**

To run an smooth and productive session

🗣️ Stay in topic.


🤔 Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.



**Need some inspiration?**

See a finished version of this template to kickstart your work.

[Open example](#) →

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

TIP

You can select a sticky note and fix the position (without the sticky note) even in edit mode!

Kondopant Siva Patel:

Name of the app should be nutrition assistant

It should estimate nutrition's in food

It should use camera to detect food

It should be helpful in creating diet

Narendran S:

It should be web app

It will store user data in app

It should work offline or online

It should be user friendly

Narash Kumar D:

It should use AI to detect food

It should have database about food

It should use AI to estimate nutrition's in food

It should use cloud to store data

Karja Venkatesh:

It should have guide to control obesity

AI should assist the user in creating diet

It should assist user to eat healthy food

It should guide user in doing exercise

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### Group ideas

App name is nutrition assistant. It will estimate nutrition's in food. It will be helpful in creating diet. It will use AI to detect food and estimate nutrition's in food and use cloud to store data. It will guide user to control diet and assist in doing exercise.

TIP

Add color-coded tags to sticky notes to make it easier to find, browse, organize and categorize important ideas. As themes evolve over time.



## Step-3: Idea Prioritization

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**Prioritize**

Deploying AI in web application is very important and we should use cloud for database. It is important task in web application.

🕒 20 minutes

