

Ideation Phase

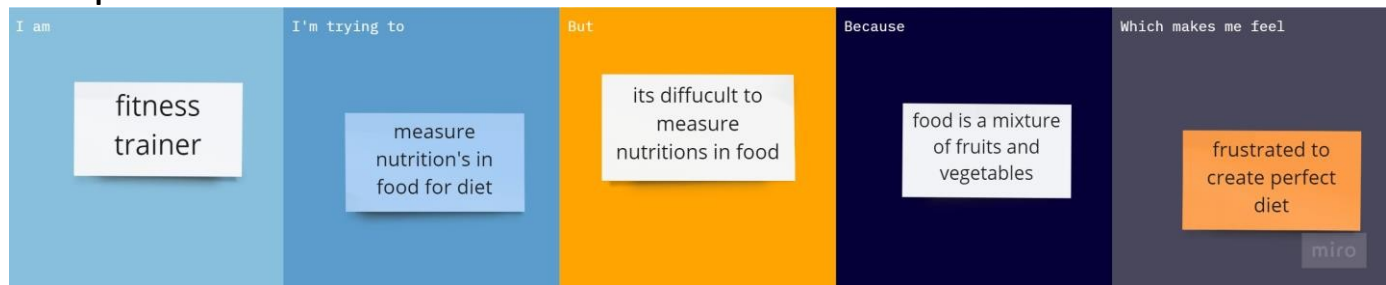
Problem Statement

Date	19 September 2022
Team ID	PNT2022TMID00797
Project Name	Project - Nutrition Assistant Application
Maximum Marks	2 Marks

Problem Statement:

obesity is one of the biggest health problems associated with junk food and People wants to control their daily calorie intake by eating healthier foods, which is the most basic method to avoid obesity. However, although food packaging comes with nutrition (and calorie) labels, it's still not very convenient for people

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Fitness trainer	measure nutrition's in food for diet	its difficult to measure nutrition's in food	food is a mixture of fruits and vegetables	frustrated to create perfect diet
PS-2	Gym member	Lose weight	I don't know how much calories I am consuming	I don't know how much calorie's food has	Frustrated about diet