

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID00797
Project Name	Project -NUTRITION ASSISTANT APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The client does not know his nutritional intake resulting in obesity. Now what should the client do in order to balance his nutrition
2.	Idea / Solution description	to provide a goal-oriented Nutritionist and wellness professional focused on conducting detailed nutrition consultations and creating personalized meal plans to meet the needs of each client
3.	Novelty / Uniqueness	the Uniqueness of such an application assistant is to identify the nutritional value of food based on image
4.	Social Impact / Customer Satisfaction	this provides with a customer satisfaction because the client knows the nutritional value of each food that he/she plans to intake and can be cautious of excess calories
5.	Business Model (Revenue Model)	Once the app does well, it offers other brands space on its landing page and inside pages for advertising its products and services. These in-app advertisements don't take long for implementation and one can make easy money through these.
6.	Scalability of the Solution	it is a business decision that requires spending financial and time resources on design, development, and promotion you need to know more than just the basics of how to build the app