

# **Proposed Solution**

## **Featured Articles**

- How does a chatbot work?
- What are the benefits of chatbot?
- Why are chatbots important?
- AI chatbot can understand language outside of a set of preprogrammed commands and continue learning based on the inputs it receives. This means AI bots can be applied to a range of uses from sentiment analysis to make predictions about what a visitor is looking on your website.

## **What problem do chatbots solve in the banking industry?**

The main problem-Customer support queries, Here over 85% of customer interactions will be managed without human. Customer satisfaction is increased by the banks with the help of AI chatbot by proactively cross-selling and up-selling their product and services during customer interaction.

## **Problems can be solved by chatbot**

- Automate customer support
- Handle more customer interaction
- Lead generation
- Assist customer queries immediately

