

# Problem - Solution Fit

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b> People with all ages can get the nutritional details.	<b>6. CUSTOMER LIMITATIONS</b> <b>CL</b> <small>EG. BUDGET, DEVICES</small> Low Budget, Smartphones.	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b> <small>PLUSES &amp; MINUSES</small> <b>Plus :</b> Users may get all the nutritional attributes and details. <b>Minus :</b> Users cannot upload any input images.	Explore AS, differentiate
Focus on PR, tap into BE, understand RC	<b>2. PROBLEMS / PAINS + ITS FREQUENCY</b> <b>PR</b> They got frustrations or fears whether the viewing nutritions are correct or not.	<b>9. PROBLEM ROOT / CAUSE</b> <b>RC</b> People thinks that how the simple scan from the mobile camera can detect the nutritions from the uploaded food as a input.	<b>7. BEHAVIOR + ITS INTENSITY</b> <b>BE</b> The Users can able to upload their own input image of a specified food to know about the nutritional details.	Focus on PR, tap into BE, understand RC
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <b>TR</b> The Users are got triggered by seeing that other people are getting benefits by knowing the nutrition details.  <b>4. EMOTIONS</b> <b>EM</b> <small>BEFORE / AFTER</small> <b>Before :</b> Frustration <b>After :</b> Satisfaction and Jubliant	<b>10. YOUR SOLUTION</b> <b>SL</b> Here the New user is login with their respective details. The registered user login with their unique id. After the user login select the attributes which they want to see the nutrients in it. And the user are able to upload his/her own image and the image is automatically analysed and display the nutrients in it.	<b>8. CHANNELS of BEHAVIOR</b> <b>CH</b> <b>ONLINE</b> Extract channels from the behavior block.  <b>OFFLINE</b> Extract channels from the behavior block and use for customers.	Extract online & offline CH of BE