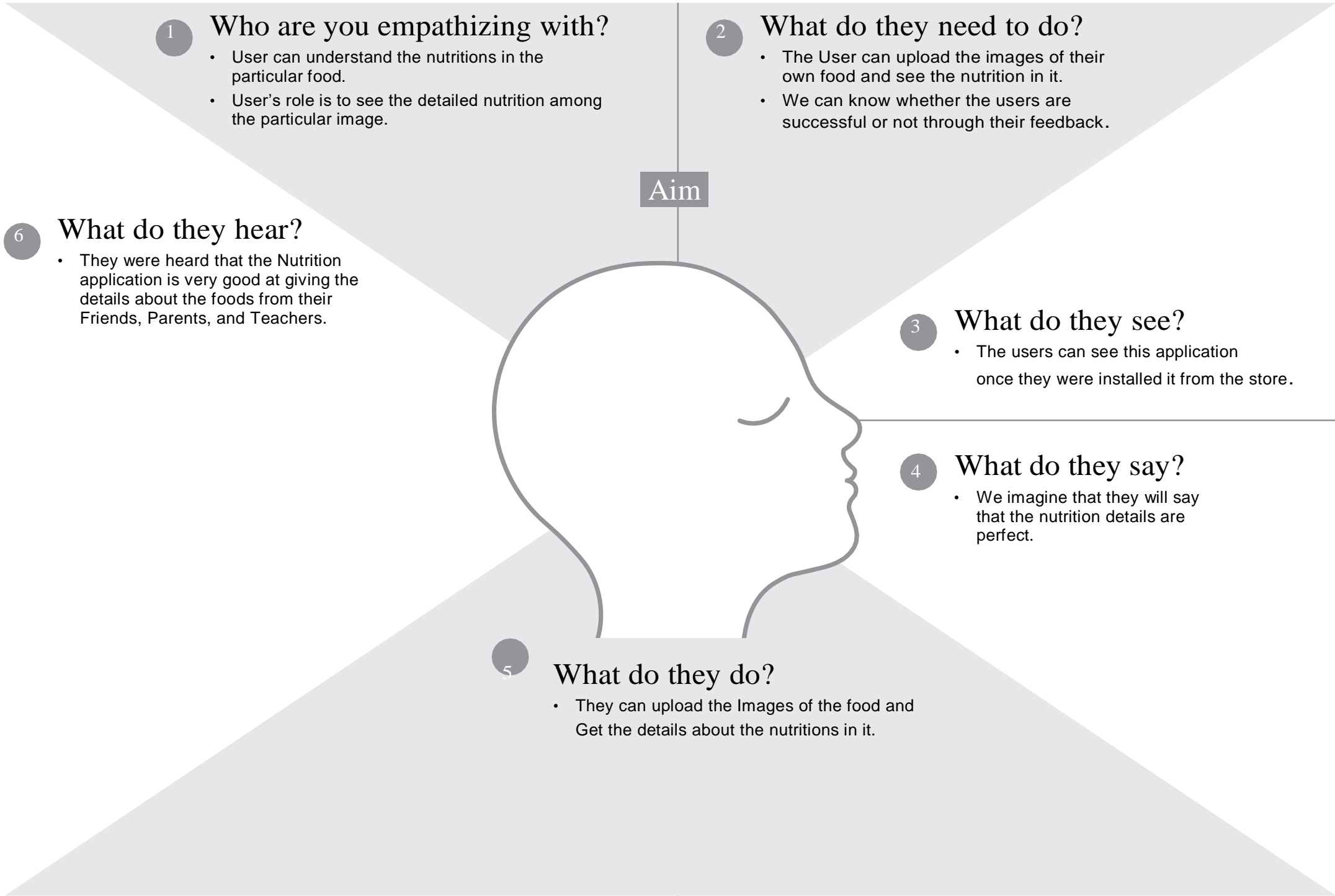


Empathy Map



Designed by: Santhosh Prakash M

7 What do they think and feel?

Pains	Gains
They got frustrations or fears whether the viewing nutritions are correct or not.	They hope that the nutrition instructions viewed are true.