

Ideation Phase

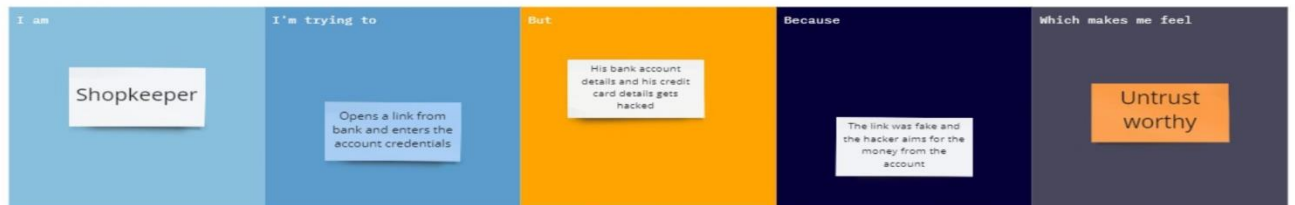
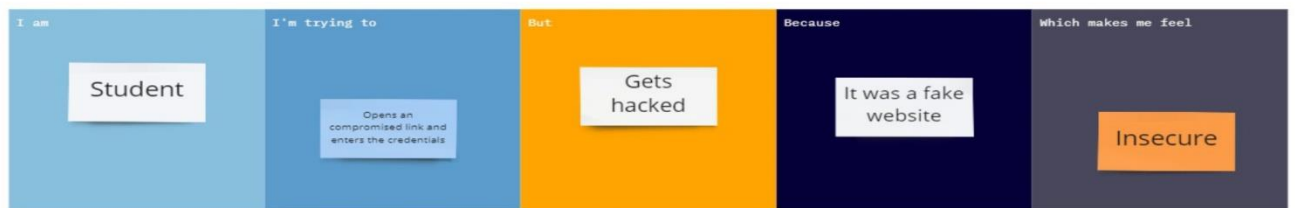
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID48632
Project Name	Web Phishing Detection
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Opens a compromised link and enters the credentials	Gets Hacked	It was a fake website	Insecure
PS-2	Shopkeeper	Opens a link from a bank and enters the account details	His bank account details and his credit card details gets hacked	The link was fake and the hacker aims for the money from the account	Untrustworthy
PS-3	Homemaker	Make transactions for the purchased items from checkouts	Ended up as she purchases from an fake website	The website had an advertisement for discounts	Disappointed
PS-4	Employer	Complete the tasks by end of the day	Found a file through mail and opens it, and his company details gets hacked	The file seemed to be phishing and fake one	Annoyed and disturbed