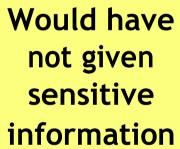
Would have been careful if I had awareness in it

phished if the reporting process was easy



Would not be



**Easy access** to report button would have stopped web phishing

Lack of awareness in web phishing

Better firewalls and site verification could have been done

**THINKS** 



Would have been safe if reporting was an easier task

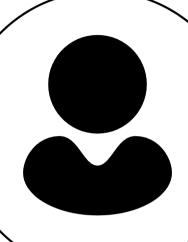
Don't consider web phishing\_ and realize after the issues happens

If proper guidelines were provided phishing would have not happenned



**SAYS** 

**Provides** 



sensitive information at phishing sites

Does not looks for "https" connection for secure connection

**Just searches** for the logo and finds it same and proceeds



## **PAIN**

Impossible to recover data from phishing websites

Difficult to identify phishing website address

Very tedious process to develop a phishing detection mechanism

## **GAIN**

Helps in identifying the phishing website

**Provides better** security by preventing unwanted redirection into phishing sites

**Provides** warning to user regarding phishing website