Brainstorm & idea prioritization

brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

2-8 people recommended

Use this template in your own

1 hour to collaborate

Before you collaborate A little bit of preparation goes a long way

with this session. Here's what you need to do to get going. 10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Learn how to use the facilitation tools

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Use the Facilitation Superpowers to run a happy and productive session. Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

Cheque transactions account for almost 2 - 3 % of the

Manual cheque processing leads to delay in processing

recognition tool with image processingsoftware leads

to automatically imposing penalty online for speeding,

To run an smooth and productive session

Go for volume.

If possible, be visual.

Encourage wild ideas.

Listen to others

Stay in topic.

Defer judgment.

enforcing law to prevent accidents and ensure road

total transactions in India, Almost more than half a

billion cheques are being processed each year.

cheques causing customerdissatisfaction. The

department of traffic enforcement does manual

monitoringwhich is error prone. Integrating digit

① 5 minutes

that address your problem statement.

ATHERAI C

ARTHIYA A P

Brainstorm

Write down any ideas that come to mind

BUJITHA RA



DHARANI V

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

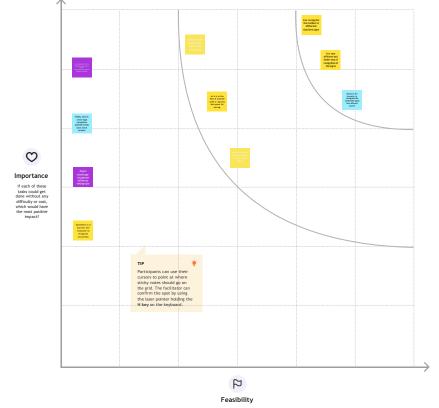


Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Keep moving forward Strategy blueprint Define the components of a new idea or

Open the template >

obstacles for an experience.

Strengths, weaknesses, opportunities & threats

Share template feedback















to share with members of your company who might find it helpful.

You can export the mural as an image or pdf



After you collaborate



Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

strategy.







Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)





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