

Project Design Phase-I

Problem – Solution Fit Template

Team ID	<u>IBM-Project-42692-1660705650</u>
Project Name	University Admit Eligibility Predictor
Maximum Marks	2 Mark

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why.

Purpose:

- ❑ Solve complex problems in a way that fits the state of your customers.
- ❑ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ❑ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ❑ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ❑ **Understand the existing situation in order to improve it for your target group.**

Template:

Project Title: University Admit Eligibility Predictor		Project Design Phase-I - Solution Fit Template		Team ID: PNT2022TMD032941	
1. CUSTOMER SEGMENT(S): Hsc finished students or UG completed students		6. CUSTOMER CONSTRAINTS: Network connection ,Cost ,Time ,Poor Knowledge , Lack of Resources ,...		5. AVAILABLE SOLUTION: Seat allotment, Eligibility criteria, Previous year cut off , Exam scores like GRE, TOEFL, GATE etc.	
2. JOBS-TO-BE-DONE / PROBLEMS: High Fees structure , placement Opportunities & Training , Courses Offered , Advanced Technology , Career development programmes		9. PROBLEM ROOT CAUSE: Lack of Placement Opportunities and Not meeting the Expected cut off. Due to high Competition & less opportunities results in the difficulty to choose a right college		7. BEHAVIOUR: Referring Articles & checking websites , Visiting College premises , Academic Performes , Fees structure and enquiring Alumni.	
3. TRIGGERS: To put a road map for future career & to get high paying job offers.		10. YOUR SOLUTION: This idea help the students to get the list of colleges by comparing the students marks & colleges cut off & predicting admission probability. Here the chance of occurrence of error is less when compared to existing system. It is fast, efficient & reliable. It helps you to understand as to how your profile can be future improved to secure an admit in your target college.		8. CHANNELS OF BEHAVIOUR: Referring articles & websites , Advertisements, College Reputation, Course Available, List of Top College, Eligibility Criteria, Previous Placements.	
4. EMOTIONS BEFORE / AFTER: Confused, Anxious about peer group, Exciting & Enthusiastic & Friendly Faculties				Enquiring College students, Speaking to Academic representatives.	

References:

- <https://www.ideahackers.network/problem-solution-fit-canvas/>
- <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>

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Project Title: University Admit Eligibility Predictor Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMD32941

1. CUSTOMER SEGMENT(S): Hsc finished students or UG completed students	6. CUSTOMER CONSTRAINTS Network connection, Cost, Time, Poor Knowledge, Lack of Resources...	5. AVAILABLE SOLUTION: Seat allotment, Eligibility criteria, Previous year cut off, Exam scores like GRE, TOEFL, GATE etc..
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