

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none">➤ Automobiles	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL <p>Lack of knowledge,budget, no cash, network connection, lack of available devices.</p>	5. AVAILABLE SOLUTIONS <small>PROS & CONS</small> AS <ul style="list-style-type: none">➤ Limited speed➤ Follow rule and regulations➤ Vehicles maintenance	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR <ul style="list-style-type: none">➤ Geo fencing (for younger generation).➤ Vehicle to vehicle communication.➤ Remote parking.	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none">➤ High speed➤ Lack of time management	7. BEHAVIOR + ITS INTENSITY BE <ul style="list-style-type: none">➤ Efficient➤ Low cost➤ High performance	
Focus on PR, tap into BE, understand RC	3. TRIGGERS TO ACT TR <ul style="list-style-type: none">➤ Excessive accidents.➤ Reading about a more efficient solution in the news.	10. YOUR SOLUTION SL <ul style="list-style-type: none">➤ Our solution is based on IOT we where plan to use GPS tracking with digital display and voice display.➤ It use us to solve our required problem.	8. CHANNELS of BEHAVIOR CH <p>ONLINE</p> <ul style="list-style-type: none">➤ The program should be error free	Extract online & offline CH of BE
	4. EMOTIONS <small>BEFORE / AFTER</small> EM <ul style="list-style-type: none">➤ Time delay because of traffic and suffered a lot.➤ Time management and update and secure life.		<p>OFFLINE</p> <ul style="list-style-type: none">➤ The apparatus we require should be affordable	



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