

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-6 people recommended

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A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

- A Team gathering**
Define who should participate in the session and send invites. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minute

In today's world we have a lot of work and there is no time to cope up with everything in the schedule. So, it is not possible to read the newspaper. There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. News sharing is not always relevant and is not always important news easily every day and also understand explicitly that the news is not fake but from proper sources. This news tracker application helps the user to get all information about commodities, sports, technology, education etc. The user can register using their personal details and interacts with the application and save their time for filters like Breaking News, Most Popular, and more. Creating a user-friendly application is not an easy task but just good number of features, but will also be able to get accessed by different types of users keeping the experience delightful.

To run an smooth and productive session

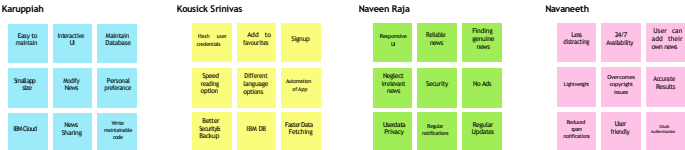
- | | | | |
|---|-----------------|---|-------------------------|
|  | Stay in topic. |  | Encourage wild ideas. |
|  | Defer judgment. |  | Listen to others. |
|  | Go for volume. |  | If possible, be visual. |

Write down any ideas that come to mind that address your problem statement.

10 minute

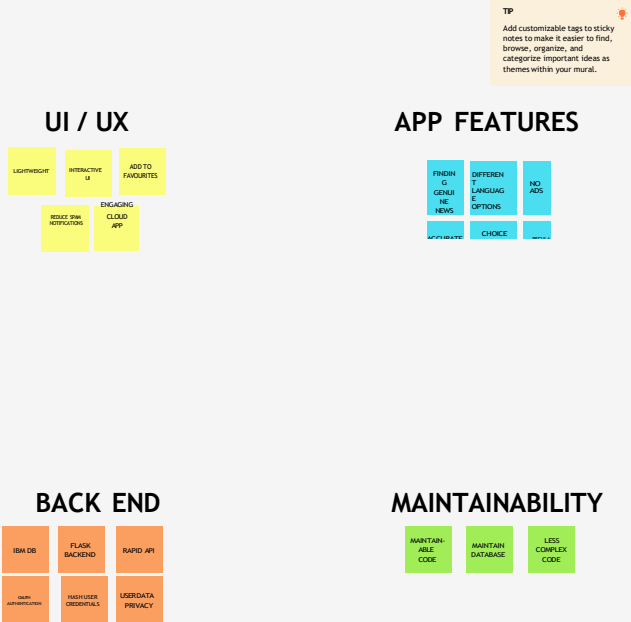
TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



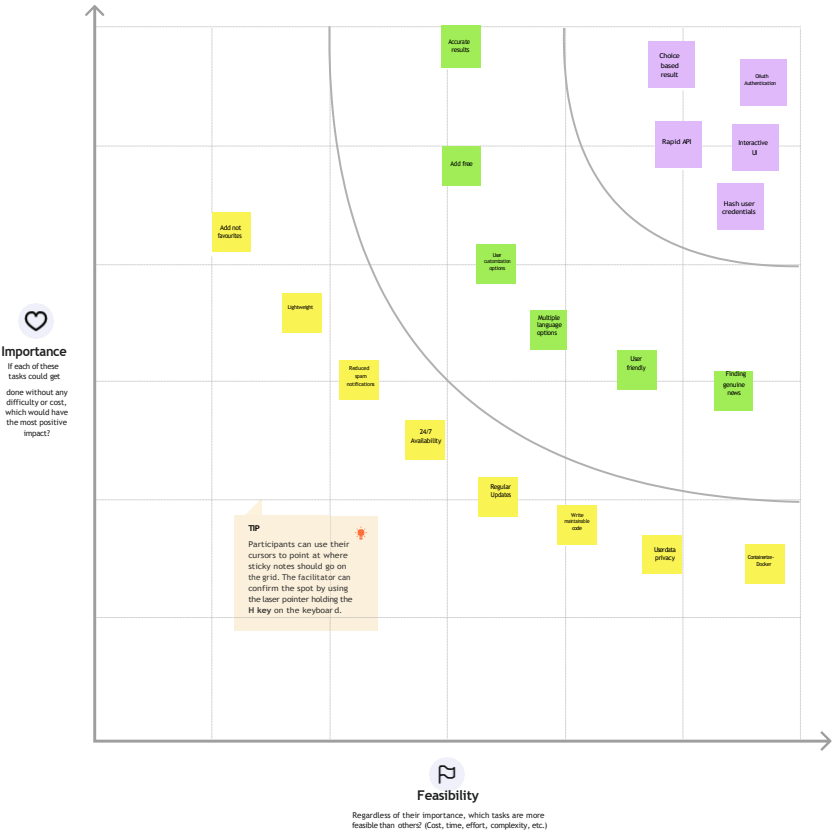
Take turns sharing your ideas while clustering similar or related notes as you go. Once a sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

 20 minutes



Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes






You can export the mural as an image or pdf to share with members of your company who might find it helpful.

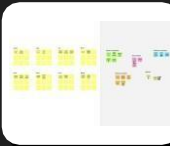
Quick add-ons

- A** **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B** **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

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Strategy blueprint
 Define the components of a new idea or strategy.
[Open the template](#)
 - 
Customer experience journey map
 Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
 - 
Strengths, weaknesses, opportunities & threats
 Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

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Need some inspiration?
See a finished version of this template to kickstart your work.

[Open example](#)

