# ASSIGNMENT 1

## Profit by State

| State | Profit (Sum) |
|---|---|
| California | 3,841,622.84 |
| Florida | 4,021,487.43 |
| New York | 4,397,455.81 |

Profit (Sum) **4**

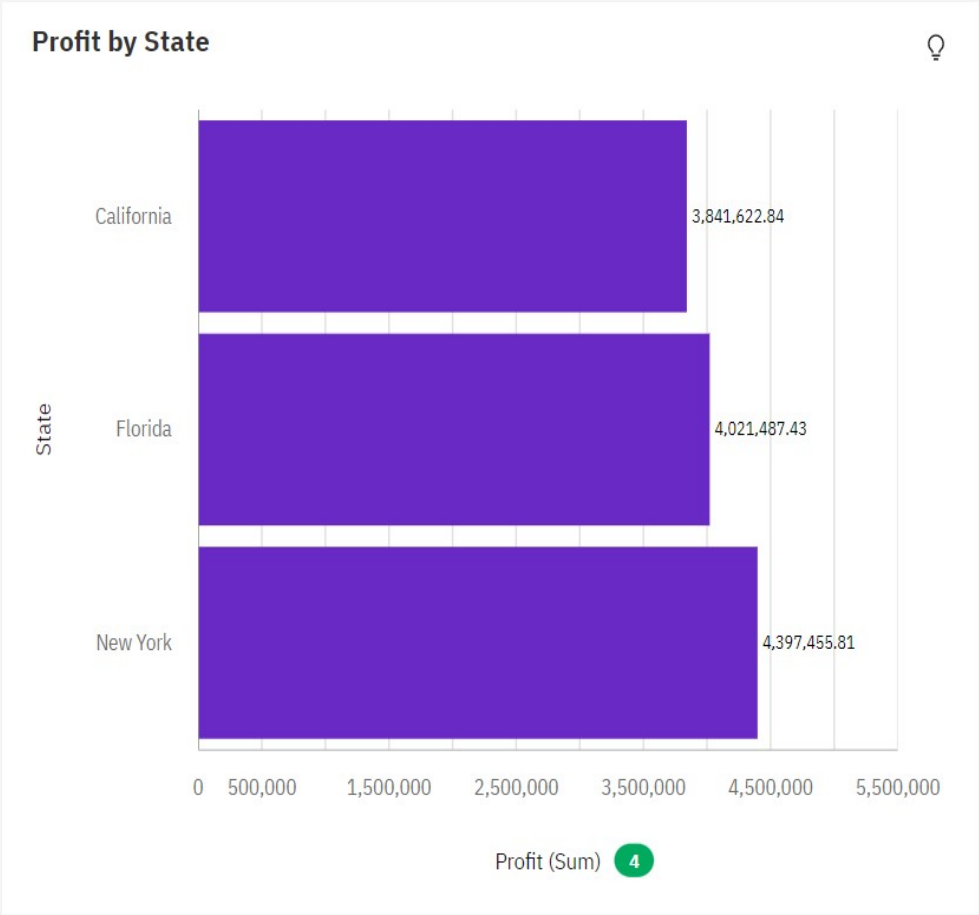## Details

Across all **states**, the sum of **Profit** is over 12 million.

**Profit** ranges from over 3.8 million, in California, to nearly 4.4 million, in New York.

# Profit, R&D Spend, Administration and Marketing Spend by State

**Measures**

● Profit     ● R&D Spend     ● Administration     ● Marketing Spend

**California**
- Profit: 3,841,622.84
- R&D Spend: 2,422,612.31
- Administration: 4,296,570.55
- Marketing Spend: 6,762,349.47

**Florida**
- Profit: 4,021,487.43
- R&D Spend: 2,798,837.27
- Administration: 4,094,296.26
- Marketing Spend: 8,460,023.62

**New York**
- Profit: 4,397,455.81
- R&D Spend: 2,874,159
- Administration: 4,758,218.39
- Marketing Spend: 7,992,514.7

State (y-axis)

X-axis: 0   1,000,000   3,000,000   5,000,000   7,000,000   9,000,000
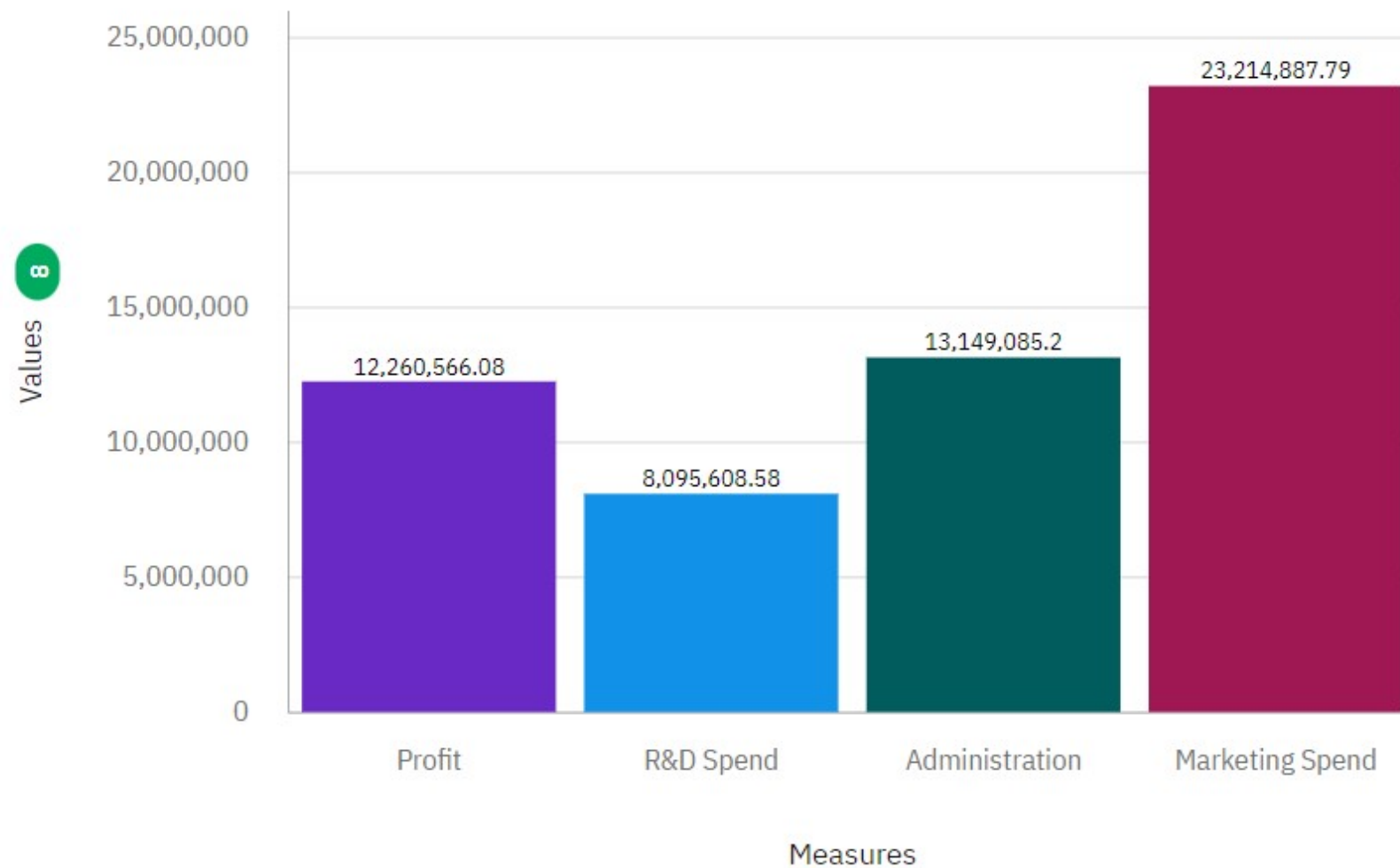
Values 8

# Profit, R&D Spend, Administration, Marketing Spend

# Profit, R&D Spend, Administration and Marketing Spend by State

**Measures**

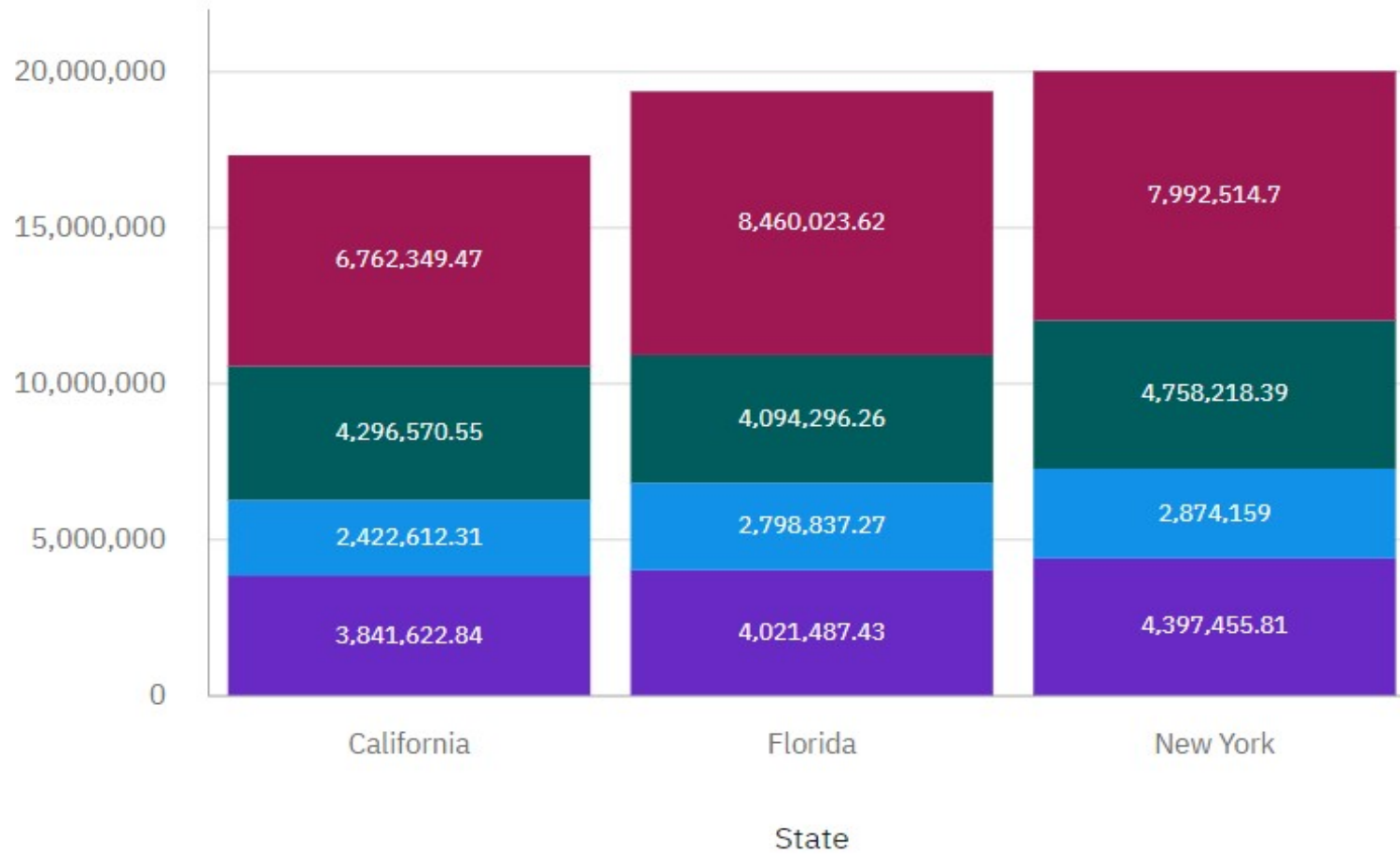● Profit  ● R&D Spend  ● Administration  ● Marketing Spend

| State | Profit | R&D Spend | Administration | Marketing Spend |
|---|---|---|---|---|
| California | 3,841,622.84 | 2,422,612.31 | 4,296,570.55 | 6,762,349.47 |
| Florida | 4,021,487.43 | 2,798,837.27 | 4,094,296.26 | 8,460,023.62 |
| New York | 4,397,455.81 | 2,874,159 | 4,758,218.39 | 7,992,514.7 |

Values

State

# R&D Spend

## 8.1M
R&D Spend

# Administration

## 13.1M
Administration

# Marketing Spend
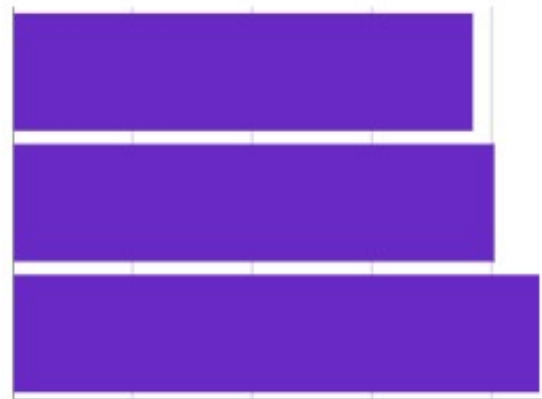
## 23.2M
Marketing Spend

## Profit by State



State

- California
- Florida
- New York

Profit (Sum)

0    1,000,000    3,000,000

## Profit for State regions



Profit (Sum)

3,841,622.84

4,397,455.81