

RETAIL STORE STOCK INVENTORY ANALYTICS

Aim:

To create a easy to use dynamic interface to maintain the inventory of a Brazilian top retailer and predict the sales an maximise profits.

Problem statement:

Retail store stock inventory analytics is implemented to analyse the historical sales data of a Brazilian top retailer. By deeply understanding the dataset, identifying pattern, relationships and connection using IBM congas analytics and building visualisations of stock inventory to create meaningful dashboards. The final dynamic dashboard helps retailers by providing detailed product listing, easy categorisation, inventory reports, satisfying customer needs and meet variation in product demand.