PROBLEM STATEMENT

Date 25 October 2022
Project Name - Web Phishing Detection
Maximum 2 Marks

Phishing is a fraudulent technique that uses social and technological tricks to steal customer identification and financial credentials. Social media systems use spoofed e-mails from legitimate companies and agencies to enable users to use fake websites to divulge financial details like usernames and passwords. Hackers install malicious software on computers to steal credentials, often using systems to intercept username and passwords of consumers' online accounts. Phishers use multiple methods, including email, Uniform Resource Locators (URL), instant messages, forum postings, telephone calls, and text messages to steal user information. The structure of phishing content is similar to the original content and trick users to access the content in order to obtain their sensitive data.

OBJECTIVE

The primary objective of phishing is to gain certain personal information for financial gain or use of identity theft. Phishing attacks are causing severe economic damage around the world. Moreover, Most phishing attacks target financial/payment institutions and webmail, according to the Anti-Phishing Working Group (APWG) latest Phishing pattern studies.

PROBLEM	l am	I'm trying	But	Because	Which
STATEMENT		to			makes me
(PS)					feel
PS-1	Internet	Browse the	I identify a	An attacker	Unsafe
	user	internet	scam	masquerad	about my
				es	information
				as a	that is
				reputable	shared over
				entity	the
					network
PS-2	Enterprise	Open	I detect	They are	Emails are
	user	emails in	malicious	not	unverified
		the cloud	protocols	cryptographi	and
		server		cally	third party
				signed.	intrusion

