Purpose / Vision

1. CUSTOMER SEGMENT(S)   **CS**
Who is your customer?

SOLUTION IS INTENDED FORALL CUSTOMER SEGMENTSINCE IT IS AHEALTH RELATED APPLICATION

6. CUSTOMER   **CC**
What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

SOLUTION REQUIRES THE CUSTOMER TO ALLOW LOCATION ACCESS AND CANNOT BE INTERNET ALWAYS

5. AVAILABLE SOLUTIONS   **AS**
Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons dothese solutions have? i.e. pen and paper is an alternative to digital notetaking

CONTAINMENT ZONE COULD BE SEARCHED BY PEAOPLE THROUGH ONLINE

2. JOBS-TO-BE-DONE / PROBLEMS   **J&P**
Which jobs-to-be-done (or problems) do you address for your customers?There could be more than one; explore different sides.

COVID STATISTICS

IDENTIFICATION OF ZONES

9. PROBLEM ROOT CAUSE   **RC**
What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.

AS A RESULT , THERE IS HIGHER RISK OF THEM GETTING AFFECTED BY COVID-19

7. BEHAVIOUR   **BE**
What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

ONCE USER ENTER A ZONE , ALERT WILL GIVEN

3. TRIGGERS   **TR**
If user enter into zone , solution fit to user by giving alert

10. YOUR SOLUTION   **SL**

- **Alerting application gives a alert whenever zone within a certain distance**

- **Real time tracking**

8.1 ONLINE
What kind of actions do customers take online? Extract online channels from #7

Updation of zone and count of patients statistics

8.2 OFFLINE
What kind of actions do customers take offline? Extract offline channels from #7and use them for customer development

Preloaded data can be viewed offline.

4. EMOTIONS: BEFORE / AFTER   **EM**
BEFORE: user might fear
AFTER : no need to panic unwantedly.

Left margin labels (top to bottom): Define CS, fit into CC | Focus on J&P, tap into BE, understand RC | Identify strong TR & EM

Right margin labels (top to bottom): Explore AS, differentiate | Focus on J&P, tap into BE, understand RC | xtract online & offline CH of BE

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