

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL	5. AVAILABLE SOLUTIONS <small>PROS & CONS</small> AS
	2. PROBLEMS / PAINS <small>+ ITS FREQUENCY</small> PR	9. PROBLEM ROOT / CAUSE RC	7. BEHAVIOR <small>+ ITS INTENSITY</small> BE
Focus on PR, tap into BE, understand RC	3. TRIGGERS TO ACT TR	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOR CH
	4. EMOTIONS <small>BEFORE / AFTER</small> EM		<div>ONLINE</div> <div>OFFLINE</div>
Identify strong TR & EM			

PROBLEM SOLUTION FIT

1. COSTUMER SEGMENTS:

- HOSPITALS
- AGED PEOPLE
- HEART PATIENTS

2. JOBS-TO-BE-DONE/PROBLEMS:

- WRONG PREDICTION OR ANALYSIS

3. TRIGGERS:

- INTERACTIVE GAMES RELATED TO HEART DISEASES.

4. EMOTIONS:

- BEFORE USING THIS APP ,THEY WOULD HAVE BEEN IN A MISCONCEPTION .AFTER USING IT,THEY'VE GOT A CLEAR CUT KNOWLEDGE.

5. AVAILABLE SOLUTIONS:

- SHORT ANIMATED AWARENESS VIDEOS
- SENSING BODY CONDITIONS WITH A SENSOR
- 100% DOCTOR CERTIFIED

6. BEHAVIOUR:

- USER-FRIENDLY APP

7. CUSTOMER CONSTRAINTS:

- HIGH PAID SUBSCRIPTION
- UNWANTED ADVERTISEMENTS
- SLOW WORKING

8. CHANNELS OF BEHAVIOUR:

ONLINE:

- WE COMMUNICATE USING CHAT BOT

OFFLINE:

- WE PROVIDE THEM A PHONE NUMBER THROUGH WHICH THEY CAN CONTACT US.

9. PROBLEM ROOT CAUSE:

- CUSTOMER INPUT PROBLEMS

- GROUPING DATA WRONG

10.YOUR SOLUTION:

- TO CREATE A WELL INTERACTIVE DASHBOARD THAT SOLVES ALL THE CUSTOMER LIMITATIONS SUCH AS HIGH PAID SUBSCRIPTIONS, UNWANTED INTERRUPTION LIKE ADS ETC AND PROBLEMS AND SATISFY CUSTOMER NEEDS.