

CUSTOMER JOURNEY MAP

NUTRITION ASSISTANT APPLICATION



AWARENESS	CONSIDERATION	PURCHASE	RETENTION	ADVOCACY
<p>Our target is to educate the people about healthy eating by limiting the calories level.</p> <p>Smart nutrition and food can prevent diseases.Our target is to provide proper nutrition and helps to maintain healthy lifestyle.</p>	<p>The planning of nutrition assistant is to help dieticians with providing proper nutrition at healthcare facilities.</p> <p>Increase in rate of obesity and other diseases which is caused due to unhealthy food may be their biggest painpoint.</p>	<p>Our objective is to provide proper calories and nutritional value of the scanned input image.</p> <p>Because for our accurate detection of calories and nutritional value of food,people will able to lead a healthy life.</p>	<p>Our project has a consistent and greatest value,because it helps the people everyday at anytime .</p> <p>Our project is easy to work with, because it provides an user friendly environment.</p>	<p>Our project will help people to maintain the Healthy weight and lifestyle.</p> <p>A healthy body,a healthy mind. Good nutrition is our mission.</p>