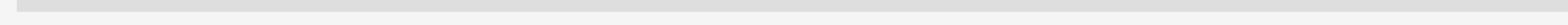




# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



[Share template feedback](#)



## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



## Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

### PROBLEM

How might we [your problem statement]?



### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

SREENITHI S

Behavior of the specially abled person can identify.

The application is based on AI and can work both offline and online.

The development of both safety and monitoring the application.

The process of language can be done in right manner.

The application is easy to use both illiterate and illiterate.

Chat conversations should be unified across your web help and in-app help.

With the use of AI technology easy to communicate with deaf and dumb.

Smartphones are a powerful tool that help users with a visual impairment.

PARIMALA B

Lip reading recognition for people with a hearing impairment.

Real time captioning or translations for people with a hearing impairment or even people who don't speak the language.

Currently, there are no application and software for two way communication, so it be retire it.

Hearing impaired users can text descriptions and icons.

The disabled people can go for their jobs.

Speech-to-text and text-to-speech technologies come to aid those living with speech impediments.

The app may also be used to help people with speech impairments communicate face-to-face with each other.

The app may also be used to help people with speech impairments communicate face-to-face with each other.

SINDHUJA A

Autonomous vehicles developed by Google's Waymo, Uber, and others could eliminate physical isolation for such people and promote a more social lifestyle.

The sign language translator is very useful for communication.

Using driverless cars enables disabled people to leave the house and get around communities.

It helps to interact with people and even find jobs.

AI supporting them in activities of daily living and enabling them to gain new skills.

It reduce the barrier of communication between deaf-dumb and normal people.

The voice module will basically convert the gestures into real time speech output.

While in the offline mode the deaf and mute person can communicate with you on same device in real time.

SRIDHARAN B

It will help drive inclusivity at workplace by removing communication barriers.

The app can be used on multiple devices such as smartphones, tablets or pcs

It can translates as quick as the person speaks.

It just requires a camera on the device facing the signing person and connection to internet.

It is handy and gives a lot of benefits to both deaf people and service providers.

It also introduces quizzes and games for deaf and dumb to Arabic and English words.

The dictionary build in app to convert the text into appropriate Hand-sign.

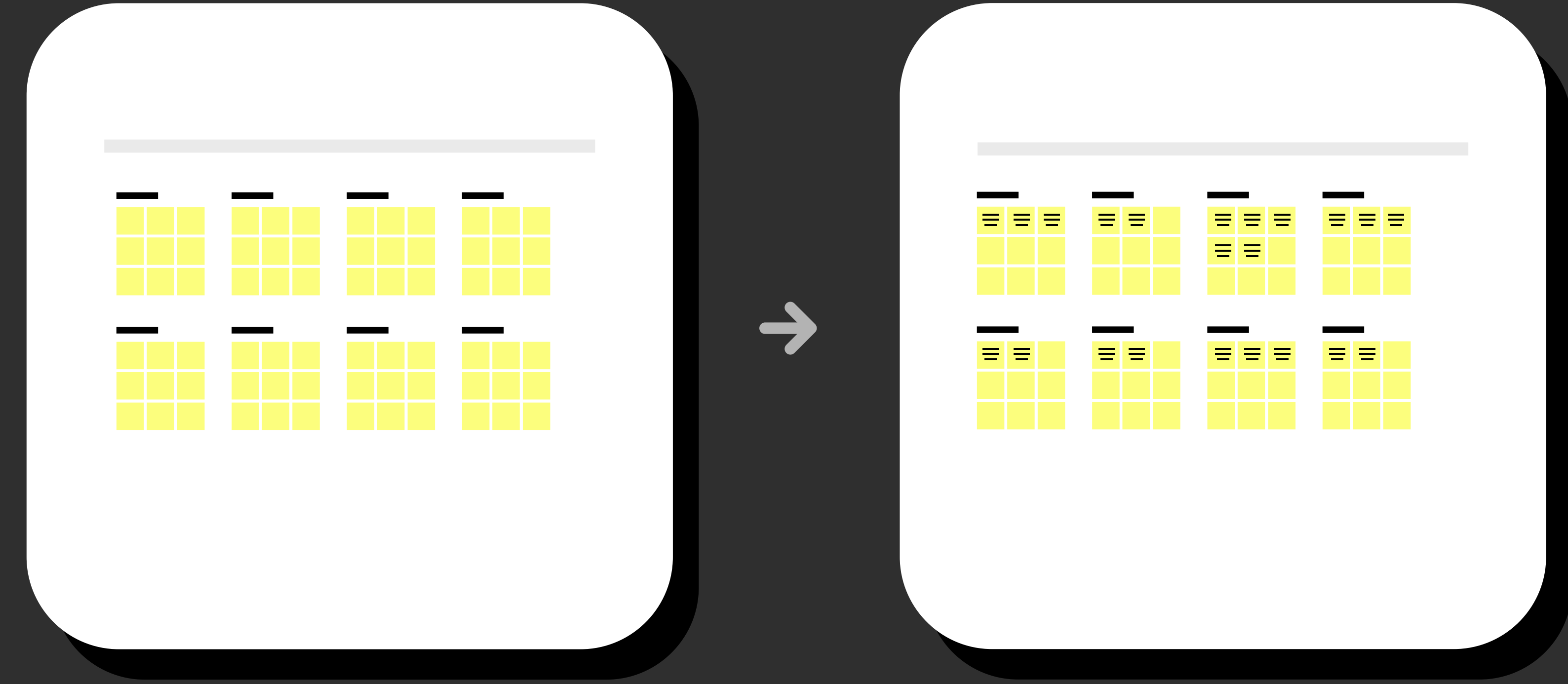
There will be a voice to text conversion in an orgoing call.

Person 5

Person 6

Person 7

Person 8






3

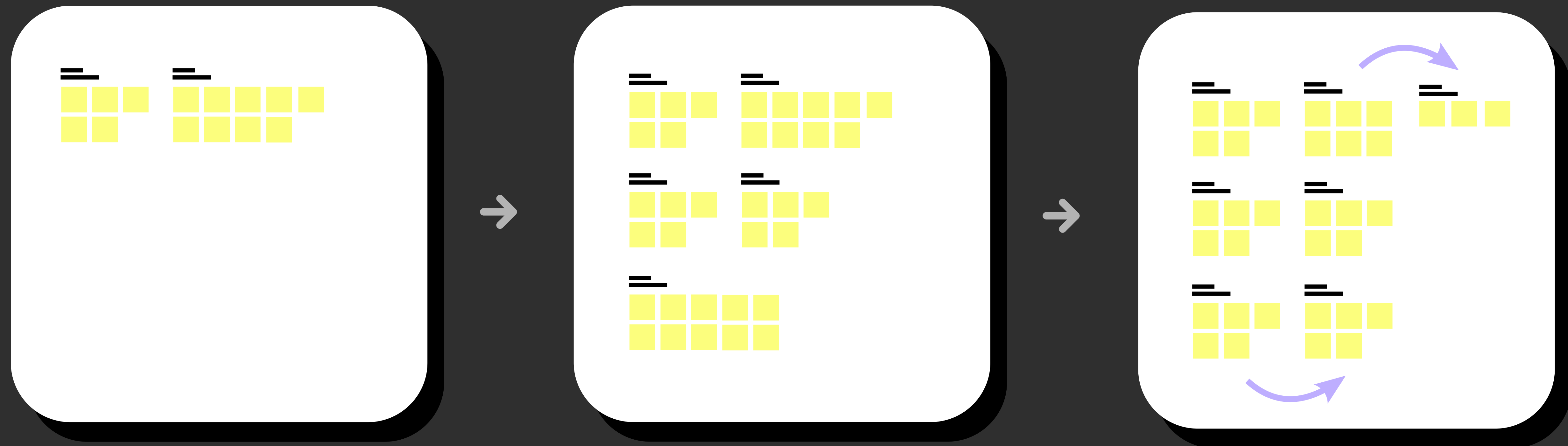
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP

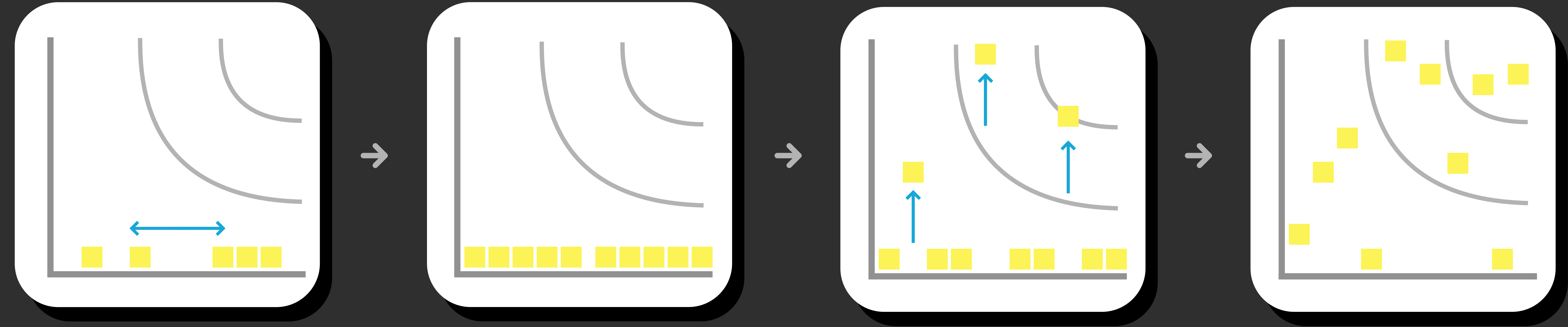
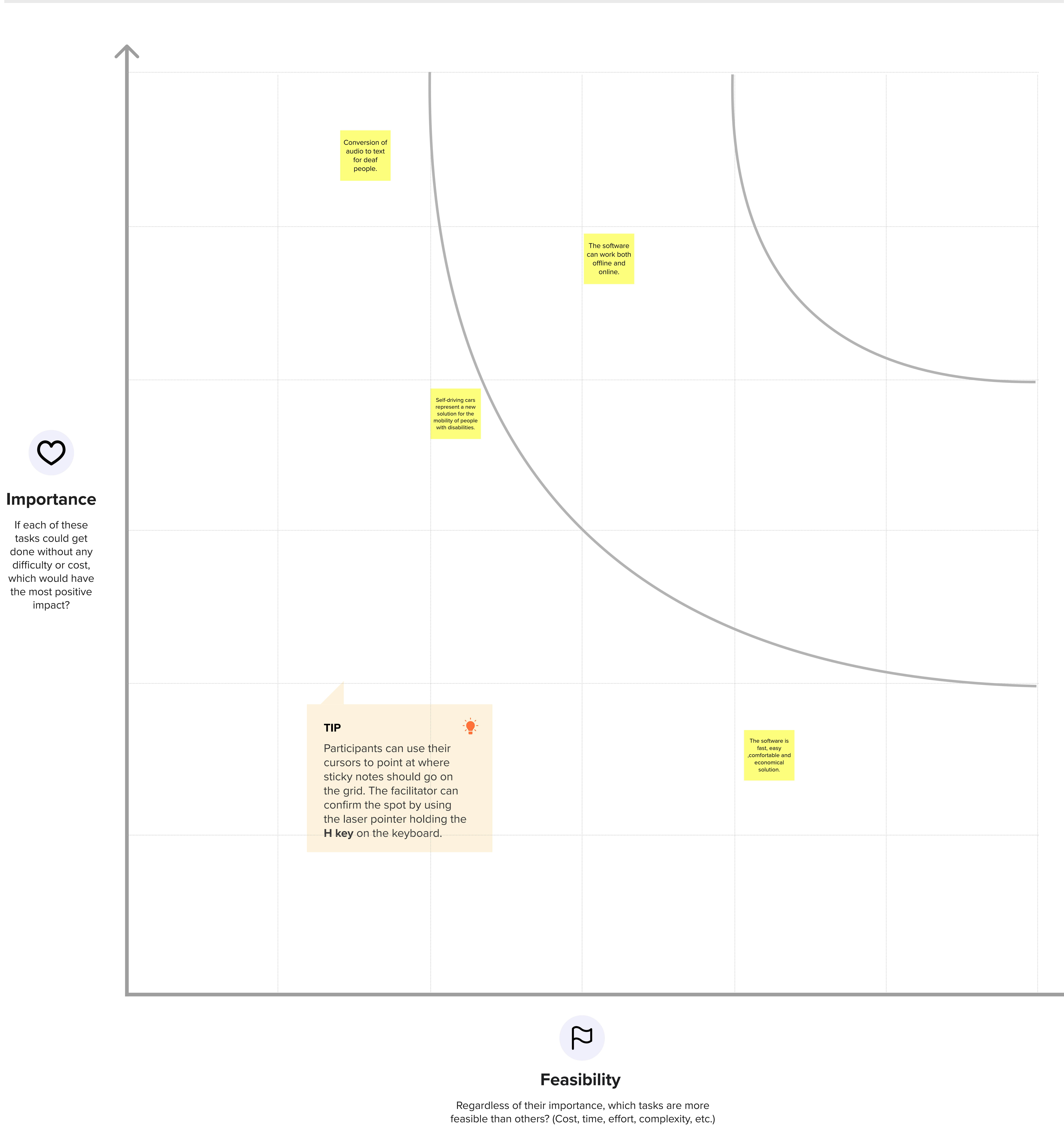
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes





### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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[Share template feedback](#)