Project Title: Plasma Donor Application | **Project Design Phase-I - Solution Fit Template** | **Team ID:** PNT2022TMID44218

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS

- Patients
- A person who needs plasma
- Hospital management person for their patients

6. CUSTOMER CONSTRAINTS — CC

- The main constraint is lack of plasma donners
- Device availability
- Network connection
- Knowledge about application usage

5. AVAILABLE SOLUTIONS — AS

- Plasma donners and needers want to be in a connect within a common platform
- Make the awareness about plasma donation

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

- Information needs to be collected about physical qualification of person who can give plasma donation for shortlist the registration
- Proper instruction must be given for the donners while they give plasma
- Data collected form users must properly and securely stored

9. PROBLEM ROOT CAUSE — RC

Only few peoples know about importance of plasma donation so lack of plasma donners is main reason

7. BEHAVIOUR — BE

- This system worked with the help of data that are stored in database about donners
- Find the right donner for plasma donation

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS — TR

The highest need of plasma can trigger the peoples to use the plasma donner application widely

4. EMOTIONS: BEFORE / AFTER — EM

Now a days plasma is mostly required one like blood and other things for many treatments
There is less awareness about plasma donation
After this app lunched plasma donners can easily found

10. YOUR SOLUTION — SL

Connect the peoples in a common platform

Spreading knowledge about plasma donation and connect more number of people in this common medium

8. CHANNELS of BEHAVIOUR — CH

8.1
While users on online they can register with our details, they can put request for plasma and they can check for nearest people

8.2
Cloud is based on internet connection so While user on offline they can only see their registered details on application

Identify strong TR & EM