

## Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b>  Unemployed candidates of age above 22, Experienced professionals who want to switch their jobs.	<b>6. CUSTOMER LIMITATIONS</b> <b>CC</b>  Network connections, possibility of scam, Limited services problem due to subscription.	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b>  SOLUTIONS: Segregation of job field PROS: Stay connected and get employed CONS: Spam messages	Explore AS,
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b>  Creating a job recommending platform  Filtering the jobs based on skillset and experience	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b>  Fake profile which seeks money and scam people, Personal information collected by recommender raises the risk of unwanted exposure of information.	<b>7. BEHAVIOUR</b> <b>BE</b>  Creating a profile and login credentials, Searching job vacancy related to their interests and skill sets. Tracking of the application status.	
Identify strong TR & EM	<b>3. TRIGGERS</b> <b>TR</b>  Time saving, Job Alerts, Advertisements	<b>10. YOUR SOLUTION</b> <b>SL</b>  To develop an application that helps users to overcome their difficulty to search for jobs.	<b>8. CHANNELS of BEHAVIOUR</b> <b>CH</b>  8.1 ONLINE Applying job, Live tracking of application status.  8.2 OFFLINE Final round of Interview process, Details Validation.	Extract online & offline CH of BE
	<b>4. EMOTIONS: BEFORE / AFTER</b> <b>EM</b>  BEFORE: Stressed, Confusing application process. AFTER: Quick result, up to date information.			