

# CUSTOMER JOURNEY MAP

## Skill / Job Recommender Application



AWARENESS	CONSIDERATION	PURCHASE	RETENTION	ADVOCACY
<p>The target customer care to get a desired job.</p> <p>Customer seek solutions like ours when they are in need of the job.</p>	<p>To get him a job which is apt for his skills.</p> <p>Their biggest painpoint is getting a job that is not a spam and also pay them well</p>	<p>Our unique selling point is Provide job for their skill set.</p> <p>Our your product gather Information from several websites.</p>	<p>Our Project demonstrate consistent value because there will be a requirement for jobs.</p> <p>The interaction between the user and the application is user friendly</p>	<p>Customers Will recommend our solution for its accurate job recommendation.</p> <p>We are incentivating them by referral program</p>