

IdeationPhase

DefinetheProblemStatements

Date	11 October 2022
Team ID	PNT2022TMID47788
ProjectName	NEWS TRACKER APPLICATION
MaximumMarks	2 Marks

CustomerProblemStatementTemplate:

Problem Statement (PS)	I am(Customer)	I'm trying to	But	Because	Which makes me feel
PS-1 24/7 Working people find it hard for reading the news.	Karthi is an Employee who want store a newspaper, without any hassle while travelling because he doesn't want to carry the physical newspaper.	I am looking for the easier method to read news.	I am unable to find the time to read news.	It is challenging to manage time on working days.	I feel being not updated with the news and current affairs that revolving around me.
PS-2 Finding the right content about specific news topics in single platform is challenging.	Madhan an HR who want get updated in the company recruitment and business-related news in a single application or website.	I am looking for the right website or Application which update and notify me in every aspect.	I am unable to find the right application or website.	It is challenging and hard to find single place to find the news.	I feel redirected to some other news which consumes a lot of time by giving me irrelevant data.



Reference—https://miro.com/app/board/uXjVPTG6-EE=/?share_link_id=123644614095

