

| | | | | |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|
| Define CS, fit into CC | <div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none">Crude Oil InvestorsPetrol Bunk owners</div> | <div>6. CUSTOMER CONSTRAINTS<div></div><p>Any changes in the Crude oil market will have major impact on price.</p></div> | <div>5. AVAILABLE SOLUTIONS<div></div><p>Useful for preventing risks and other issues.</p></div> | Explore AS, differentia |
| | <div>2. JOBS-TO-BE-DONE / PROBLEMS<div></div><p>The major issue in price prediction is the accurate results by which the crude oil traders and the market is not satisfied.</p></div> | <div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none">On DemandScarce ResourceGlobal exchange rate</div> | <div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">Price prediction helps in reducing the risks.Necessary for Traders, investors and government.</div> | |
| Focus on J&P, tap into BE, understand RC | | | | Focus on J&P, tap into BE, understand RC |

| | | | | |
|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| I d e n t i f y s t r o n g T R & E M | 3. TRIGGERS TR Finding the impact of the problem and take necessary steps to solve the problem . | 10. YOUR SOLUTION SL Using the Artificial Intelligence, Machine Learning algorithms we can predict the prices of the crude oil. It can be done from the equilibrium between demand and supply, wherein demand forecasts are usually made from GDP ,exchange rates and domestic prices, and supply is predicted from past production data and reserve data. | 8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE Investors are happy by gaining huge profits. 8.2 OFFLINE Traders analyze demand and supply factors and take calculates positions. If their prediction comes true, traders close their position to book profits way before expiry. | I d e n t i f y s t r o n g T R & E |
| | 4. EMOTIONS: BEFORE / AFTER EM Challenging to the extreme complexity and generate the solution t problem. | | | |