Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⏱ **10 minutes** to prepare
- ⌛ **1 hour** to collaborate
- 👤 **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

[A] Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

[B] Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

[C] Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article   →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- 🚫 Defer judgment.
- 👂 Listen to others.
- 🔋 Go for volume.
- 👁 If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

🕐 10 minutes

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- DEVICE MUST BE CAPALE OF WORKING IN ALL ENVIRONMENT
- DATA SHOULD BE MADE AVAILABLE ONLY TO THE AUTHENTICATED USER
- LOG MUST BE MANITED FOR MONITERING THE USERS WHO HAVE ACCESS THE DATA
- MODIFICATIONS ON DEVICE CONFIGURATION CAN ONLY BE DONE BY ATHENTICATION USER

CHANDRUSAKAR

- MESSAGING SERVICE SHOULD BE MADE AVAILABLE
- NETORK MUST BE AVAILABLE AT ALL TIME
- LATENCY IN DELIVERING THR MESSAGE SHOULD BE MINIMAL
- PRODUCT SHOULD BE MADE OF HIGH QULITY MATERIALS

PARIMALA

- SMALL AMOUNT OF GAS SHOULD BE ENOUGH TO DETECT
- WIDE RANGE OF GASS SHOULD BE DETECTED
- COST OF SESOR SHOULD BE ECONOMICAL

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- CASE OF INSTELLATION AND MANITAINENE
- EASE OF MOBILITY
- THE PROPOSE SSYSTEM MUST BE AFFORDABLE

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

ENVIRONMENT

DEVICE MUST BE CAPABLE OF WORKING IN ALL ENVIRONMENT

CONSANT POWER SOURE SHOULD BE AVILABLE

EASE OF MOBIKITY

BACKUP POWER SHOULD BE READLY AVALIABLE

COST...

COST OF SENSOR SHOULD BE ECONOMICAL

THE PROPOSE SYSTEM MUST BE AFFORBLE

EASE OF INSTALLATION AND MANITANCE

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your murzt.

AUTHENTICATION

DATA SHOULD BE MADE AVALIABLE ONLY TO THE AUTHENTICATED USERS

MODIFICATION ON DEVICE CONFIGURATION CAN ONLY BE DONE BY ATHENTICATION USER

QUALITY

PRODUCT SHOULD BE MADE OF HIGH QULITY MATERIALS

NETWORK

NETWORK MUST BE AVIALIABLE AT ALL TIMES

ATENCY DELIVERING THE MESSAGE SHOULD BE MINIMAL

PERFORMANCE..

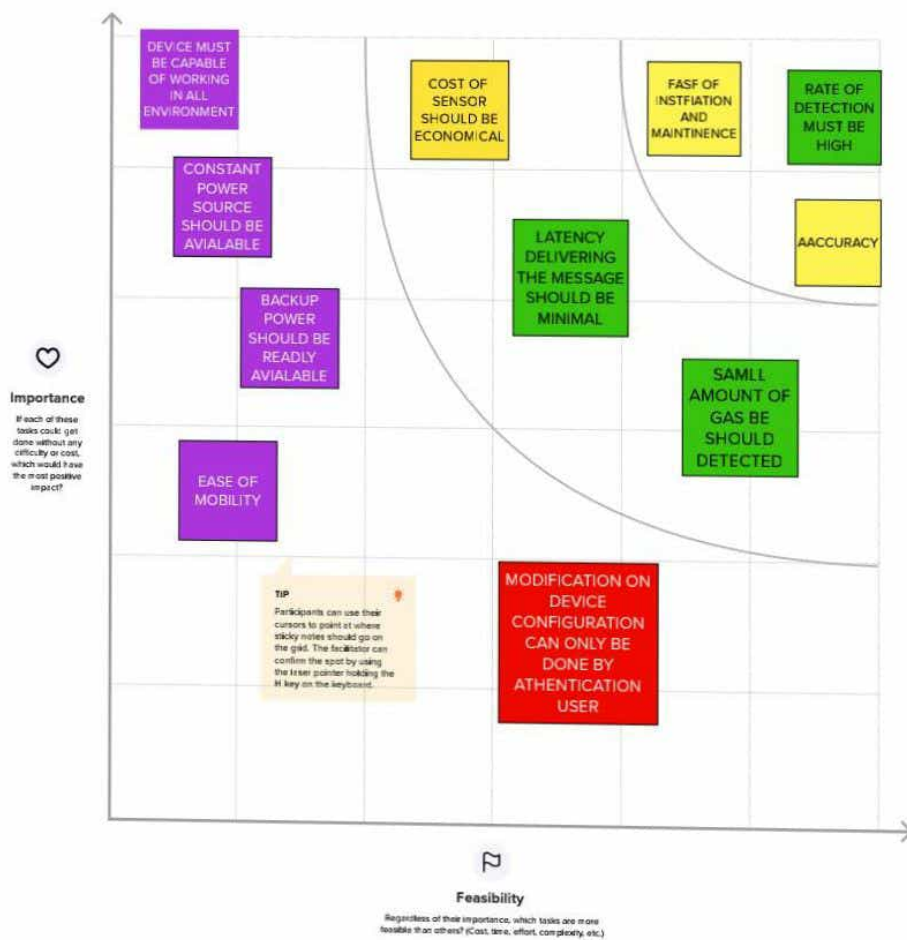ACCURACY OF DETECTION MUST BE HIGH

RATE DETECTION MUST BE HIGH

SMALL AMOUNT OF GAS BE SHOULD DETECTED

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

DEVICE MUST BE CAPABLE OF WORKING IN ALL ENVIRONMENT

CONSTANT POWER SOURCE SHOULD BE AVIALABLE

BACKUP POWER SHOULD BE READLY AVIALABLE

EASE OF MOBILITY

COST OF SENSOR SHOULD BE ECONOMICAL

LATENCY DELIVERING THE MESSAGE SHOULD BE MINIMAL

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RATE OF DETECTION MUST BE HIGH

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SAMLL AMOUNT OF GAS BE SHOULD DETECTED

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

MODIFICATION ON DEVICE CONFIGURATION CAN ONLY BE DONE BY ATHENTICATION USER

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback