Analytic's For Hospital Health care data

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- Prescription through Mail & SMS with instruction of Do and Don't
- Assigning experienced floor managers for patient care
- Providing EMI for treatment
- Achieving for better care rather than emergency care
- No paper work prescription
- Empanelment in Health Insurance.
- Neat and Tidy

What do they HEAR?
what friends say
what boss say
what influencers say

- Provide high quality care
- Make online appointment
- Display the Surgery with Patients Permission

What do they SEE?
environment
friends
what the market offers

- Explain procedure clearly and instruction - for treatment
- Display Doctor's Profile in Hospital's Dashboard.
- Best environment
- Caring and Responsible

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- Don't Wander off
- More Number of beds
- Increase in Efficiency
- Special Ward for Disabled Patients
- Don't run out of Pharmacy stock
- Save patients time by pre-alerting them.

PAIN
fears
frustrations
obstacles

- Waste of time
- Increase in Sickness

GAIN
"wants" / needs
measures of success
obstacles

- Saving time for both patients and Doctor's
- Increase in Work efficiency
- When time decrease : Number of patients coming to hospital increases.