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| Define CS, fit into CC | 1. CUSTOMER SEGMENT(S) CS <p>People who travel from long distance through trains need to prebook train tickets for their for their travel and know the live status of the journey. This project mainly focus on making passengers more comfort.</p> | 6. CUSTOMER CONSTRAINTS CC <p>Network availability and server jamming are the available issues face by the passengers and it may difficult to understand by the fresh users</p> | 5. AVAILABLE SOLUTIONS AS <p>Nowadays, ticket booking are available on online but it doesn't provide any additional information about the train to the passengers, this project help the passenger to get a live update and live status of train they travel.</p> | Explore AS, differentiate |
| | 2. JOBS-TO-BE-DONE / PROBLEMS J&P <p>The passengers had to know the arrival, departure of the train, but in conventional method it contain only prebooking through offline and it is difficult to track the live location of the train.</p> | 9. PROBLEM ROOT CAUSE RC <p>The reason for the arrival of this project is to provide the complete information about the train for the passengers. This project may bring a biggest change in railway system and more helpful to passengers.</p> | 7. BEHAVIOUR BE <p>Directly: find better network availability and perfect device for getting live update. Indirectly: Passengers may suggest this service to their surroundings.</p> | |
| Identify strong TR & EM | 3. TRIGGERS TR <p>By installing this project we can trigger people by seeing their neighbouruse the utilization of arrival of newtrending in railways or through advertisement we can trigger people.</p> | 10. YOUR SOLUTION SL <p>Through this project we provide a better solution to passengers for their problems.</p> | 8. CHANNELS OF BEHAVIOUR CH <p>ONLINE: Passengers may provide suggestions to improve the service. OFFLINE: Passengers may provide or rise funds to develop the service in future.</p> | Identify strong TR & EM |
| | 4. EMOTIONS: BEFORE / AFTER EM <p>People felt inconvenient during booking of tickets, now they can easily know the information about their travel in sitting place.</p> | | | |