



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?  
See a finished version of the template to kickstart your work.

Open example



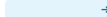
## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM  
How might we prevent the forest fire by early detecting methods?



### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil icon to start drawing!

### MOWINKA

IR sensors can be used to detect to the forest fire

A UAV can detect forest fire due to high mobility in vehicles

Forest officer can view the recommanable forest fire through SMS

Deep learning based Mathematical for detecting forest fires

### MEENABHARATHI

Detecting fire using movement of Birds

Collecting data using satellite image

Detecting by the fire light and smoke plumes emitted from the fires

Monitoring the forest using satellite

### NITHYA MEGHANA

Optical sensor and Digital cameras can be used

Fire detection using CNN modes

Pre-trained model image processing

Fire fighting robots can now use sensors such as flame sensor to detect fires

### SRI YAZHINI

Regularly remover dry leaves

Detect the forest fire using CO2

Collecting data using drones flying over the forest

Detect the forest fires by temperatures regularly monitoring



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

### USING TEMPERATURE

Detect the forest fires by temperature regularly monitoring

Detect the forest fire using CO2

Detecting the fire light and smoke plumes emitted from the fire

### USING VISUALS

Detecting fire using movements of Birds

Collecting data using drones flying over the forest

### USING METHODS

Deep learning based Mathematical for detecting forest fires

Forest officer can view the recommanable forest fire through SMS

Collecting data using satellite image

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
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- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
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- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
Open the template

### Share template feedback