


## Ideation Phase

### Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID47827
Project Name	Plasma Donor Application
Marks	4 marks

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

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**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1


**Define your problem statement**

It was very difficult to find the plasma donor, check whether the donor was infected previously and was recovered, and which donor is eligible to donate plasma was a challenging task. As the plasma therapy was one of the ways to treat the infected patients getting the donor details played a major role.


🕒 5 minutes


PROBLEM


People get to know one another by sharing their ideas, thoughts and experiences with those around them. This project purpose is to create a web application for finding the donor and their thoughts.


**Key rules of brainstorming**


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### Team Leader

Very rare types are easy to find

Plasma is 90% water and frequent donation will not harm you.

#### Team Member 1

It is the best place that people share their opinions to donate

Available 24/7

#### Team Member 2

Easy to updating their health and location status

Donors can easily get the idea of nearby donation camps

#### Team Member 3

Provide safe and quality plasma and there are collected from voluntary donors,

It provides efficient and user friendly services

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your mural.

Neural Network

Cloud Computing

Artificial Intelligence

Natural Language Processing

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

