

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) Public (parents) <div>CS</div></div>	<div>6. CUSTOMER CONSTRAINTS Child safety monitoring is governed by some technical limitations like battery capacity. Wearable technique is expensive <div>CC</div></div>	<div>5. AVAILABLE SOLUTIONS After school activities,parent education classes, mentoring programs already used for child's safety <div>AS</div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS <div>J&P</div><ul style="list-style-type: none">Lack of information about child location.Need for child's health condition.Need for real time information about abduction.</div>	<div>9. PROBLEM ROOT CAUSE we automatically monitor the child in real time using the IOT with help of GPS. <div>RC</div></div>	<div>7. BEHAVIOUR Directly : Tell ur child to avoid talking to people they don't know when you're not around. Indirectly : Using sensing gadgets(watch). <div>BE</div></div>	
	<div>3. TRIGGERS <div>TR</div><ul style="list-style-type: none">Seeing others installing child safety monitoring applications.Reading about the application through advertisement</div>	<div>10. YOUR SOLUTION Children are the heartbeat of the parents. The device will monitor the exact location of the child. It helps in the strengthening of health care service. <div>SL</div></div>	<div>8.CHANNELS of BEHAVIOR <div>CH</div><div>8.1 ONLINE</div><div>Extract channels from behavior block</div><div>8.2 OFFLINE</div><div>Extract channels from the behavior block and make the setup available offline for customer development use.</div></div>	Identify strong TR & EM

	<div data-bbox="152 65 454 89" data-label="Section-Header"><p>4. EMOTIONS: BEFORE / AFTER</p></div> <div data-bbox="721 60 761 90" data-label="Text"><p>EM</p></div> <div data-bbox="161 98 685 151" data-label="Text"><p>Parents gets frustrated when their child's were missing/ Being happy after the solution has been installed.</p></div>			
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