

**Ideation Phase**  
**Define the Problem Statements**

<b>Date</b>	
<b>Team ID</b>	<b>PNT2022TMID46949</b>
<b>Project Name</b>	<b>Project-Inventory Management System For Retailers</b>
<b>Maximum Marks</b>	<b>2 Marks</b>

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product.

## Problem statement

Our problem is to implement a new inventory management system for the West Virginia State Police and to develop a conversion process for their previous DOS-based inventory system.

Problem Statement(PS)	I Am (customer)	I'm trying to	But	Because	Which makes me feel
PS	A Traveler	Book flights on my phone	It takes a long time	The website is not responsive and doesn't have a mobile version	Frustrated

